

发展中国家大学治理能力提升研修班（在线）

项目简介表

项目名称	发展中国家大学治理能力提升研修班（在线）		
承办单位	浙江师范大学		
举办时间	2021 年 11 月 11 日至 11 月 24 日	项目语言	英语
邀请国别	发展中国家	计划人数	25 人
培训目标	通过培训，一是介绍中国国情和文化；二是介绍中国大学治理的发展与现状，为发展中国家大学治理能力的改革发展提供经验借鉴，助推发展中国家大学治理能力的提升；三是促进我国与发展中国家的人文交流和文化互鉴，不断推进我国与发展中国家在大学治理领域的合作与交流。		
学员要求	专业背景	发展中国家教育管理部门相关负责人、高校相关负责人，高等教育管理领域相关人员等	
	年龄	不高于受援国法定退休年龄	
	身体健康	身体健康，能够按要求参加线上培训	
	语言能力	英语听、说、读、写能力满足授课要求	
	其 它	能够使用腾讯会议（国际版）平台，自备在线听课软件和设备，承办单位提供参与授课的远程技术协助	
培训内容介绍	受中华人民共和国商务部委托，浙江师范大学将于 2021 年 11 月 11 日至 11 月 24 日 在浙江金华举办“发展中国家大学治理能力提升研修班（在线）”。该研修班采取线上课堂教学、交流座谈和文化体验相结合的方式。研修班将邀请校内外知名专家学者为学员授课，安排学员与校内外知名专家学者进行线上座谈交流。		
	1. 主要培训课程及内容介绍 （1）中国国情：介绍中国历史、地理、社会、经济等中国国情和文化基本知识，了解中国政治制度和外交政策，理解中国社会主流价值观和公共道德观念。 （2）中国教育概况：讲解中国教育管理体制、体系、目前中国教育事业发展情况、全国教育经费执行情况、中国教育发展的不均衡问题、中国政府的重要政策和行动计划等。 （3）中国高校内部治理变革：介绍中国高校内部治理制度变迁的模型范式、动力机制和绩效成果，为高校治理制度的创新与完善打下坚实基础。 （4）中国高校人力资源管理：介绍中国高校人力资源管理的发展与现状，中国高校人力资源的规划、招聘与配置、培训与开发、高校教师的考核评估、高校专业技术职务评聘和职员职级晋升、高校教师薪酬福利与社会保障等内容。 （5）中国应用型大学转型中的教师治理：介绍中国地方高校在向应用型大学转化的过程中，教师层面因学术背景、职业信念、以及宏微观制度环境的诸多政策和利益等产生的冲突和羁绊，从而提出应用型大学转型过程中教师治理的基本方略。		

(6) 中国高校青年大学生全球胜任力培养与职业发展规划管理：介绍全球化时代中国大学培养青年大学生全球胜任力的必要性以及目前我国高校全球胜任力培养现状，并就中国青年大学生全球胜任力人才培养的策略选择展开分析。

(7) 中国高校校友关系管理工作的现状与前瞻：介绍大学与校友关系的管理，良好的校友关系的建设和维护，以及如何实现大学发展壮大，与校友共发展的双赢结果。

(8) 中国高校教育质量保障：介绍中国高校教育的审核评估和合格评估，分析中国的职前教师教育质量保障，并对中国高等教育的质量保障进行总结。

(9) 中国高校高等教育国际合作：介绍中国高校高等教育国际合作的政策和举措，高校的国际化，包括科研合作、师生互派、外籍师资等，分享浙江师范大学的高等教育国际合作工作经验。

(10) 中国高校财政管理体制与政策：介绍中国高等教育体制与扩招，中国高校高等教育财政重要政策，制高点战略重温以及未来展望。

(11) 中国地方高校现代化治理效能提升：介绍中国地方高校坚持完善党委领导下的校长负责制，牢固树立并严格践行依法办学理念，支持教职员工深入参与民主管理与监督，以治理效能的提升促进办学质量的提高，加快推进中国地方高校治理体系和治理能力现代化。

(12) 中国高校疫情防控经验与故事：介绍新冠肺炎疫情个人防护和公共卫生注意事项，分享中国高校在抗击新冠疫情中的防控经验和“战疫”故事，通过生动的理论阐释、鲜活的故事弘扬，呈现中国人民在疫情防控中展现的中国力量、中国精神、中国效率。

2. 云参观考察和文化体验

(1) 金华城：古称婺州，浙江省地级市，长江三角洲中心区二十七城之一，自秦王政二十五年（前 222 年）建县，因其“地处金星与婺女两星争华之处”得名“金华”，是国家级历史文化名城、中国十佳宜居城市之一、G60 科创走廊中心城市。

(2) 浙江师范大学校园游：浙江师范大学是一所以教师教育为特色的综合性省属重点大学，坚持中国特色社会主义办学方向和立德树人根本任务，以“提升质量、提升特色、提升效益”为主线，秉承“砺学砺行、维实维新”校训精神，弘扬“务实、求实、扎实”育人传统，实施“特色化、国际化、区域化、协同化”发展战略，主动服务浙江教师教育、服务区域经济社会发展、服务国家战略举措，努力建设特色浙师、和谐浙师、美丽浙师、活力浙师、幸福浙师。

(3) 中国扎染文化：扎染古称扎缬、绞缬、夹缬和染缬，是汉族民间传统而独特的染色工艺。织物在染色时部分结扎起来使之不能着色的一种染色方法，是中国传统的手工染色技术之一。它通过纱、线、绳等工具，对织物进行扎、缝、缚、缀、夹等多种形式组合后进行染色。其工艺特点是用线在被印染的织物打绞成结后，再进行印染，然后把打绞成结的线拆除的一种印染技术。它有一百多种变化技法，各有特色。如其中的“卷上绞”，晕色丰富，变化自然，趣味无穷。更使人惊奇的是扎结每种花，即使有成千上万朵，染出后却不会有相同的出现。这种独特的艺术效果，是机械印染工艺难以达到的。

(4) 陈望道故居：位于义乌市城西街道分水塘村，是中国教育家、修辞学家、语言学家陈望道的诞生地。故居是一幢建于清宣统年间的庭院建筑，一进五开间，左右厢房各二间，开间前檐有天井，设有照墙。2019 年入选第八批全国重点文物保护单位名单。2020 年成为浙江省首批青少年红色基因 15 家传承基地之一。

3. 主讲人介绍

	<p>(1) 宣炳善：浙江师范大学国际文化与教育学院副教授，民俗学硕士生导师，主要从事民俗学、非物质文化遗产、对外文化传播研究。</p> <p>(2) 万秀兰：浙江师范大学国际与比较教育研究院教授，博士生导师，副院长，中国教育学会比较教育分会常务理事，中国教育发展战略学会国际教育委员会学术委员会委员。</p> <p>(3) 蔡连玉：浙江师范大学教师教育学院教授，研究方向主要是高等教育(国际比较、政策与管理)、教育基本理论。</p> <p>(4) 赵雷洪：浙江师范大学人力资源部主任，教授，博士生导师，国家一流专业化学专业负责人，浙江省“十三五”优势专业化学专业负责人，浙江省高层次人才特殊支持计划领军人才，省高校中青年学科带头人，浙江省化学化工及制药教学指导委员会委员。</p> <p>(5) 冯典：浙江师范大学教育学院副研究员，硕士生导师，主要研究领域为知识生产与高等教育的基本理论、比较高等教育、大学的应用型转型、大学教师发展，主持教育部人文社会科学研究青年基金项目两项。</p> <p>(6) 胡美馨：浙江师范大学外国语学院院长，教授，博士生导师，曾获评浙江省第二届高等学校教坛新秀，浙江省第五届师德先进个人，入选浙江省“新世纪 151 人才工程”第三层次。</p> <p>(7) 林成华：浙江大学北京研究院副院长，浙江大学中国科教战略研究院副研究员，博士生导师，浙江大学国家制度研究院、浙江大学区域协调发展研究中心特聘研究员，中国人民大学公共政策研究院特聘研究员，浙江大学发展联络办公室、教育发展基金会顾问。</p> <p>(8) 朱剑：浙江师范大学教师教育学院副研究员，教育学博士，硕士生导师，出版中英文专著各一部、发表论文 40 余篇，主持省部级课题两项。主要研究领域为高等教育中的性别问题和比较高等教育。</p> <p>(9) 张燕军：浙江师范大学国际与比较教育研究院副教授，主要研究领域为美国教育政策、教育战略与政策比较。</p> <p>(10) 杨朴：北京大学教育学院教育经济与管理学系副教授，哥伦比亚大学教育学院教育经济学博士。</p> <p>(11) 俞明祥：浙江师范大学外国语学院党委书记、教授，主持获评 2011 年省组织工作创新奖（全省教育系统唯一），2021 年获评全省高校优秀党务工作者。</p> <p>(12) 朱毅峰：浙江师范大学党委宣传部部长。国家高级职业指导师、全球职业规划师（GCDF），连续三年被评为省大学生职业生涯规划大赛“优秀指导老师”，连续多年被评为浙江师范大学优秀干部。</p>		
举办地点	浙江省金华市	参观考察城市	金华市
备注	<p>1. 本次培训使用云平台进行线上培训，需要学员准备网络、电脑、麦克风、摄像头等有关设备。</p> <p>2. 教学期间，请学员遵守教学时间和教学纪律，腾讯会议软件中的出勤记录将作为颁发培训结业证书的依据。</p> <p>3. 教学纪律：需提前进入腾讯会议平台准备上课。将个人姓名改为英文（与护照一致）姓名-国别简称。</p> <p>4. 信息安全：为保护信息安全和个人隐私，上课内容请不要分享到任何社交媒体，课程资料会在课后发给学员。</p>		

	5. 学员需按照专题研讨日程准备研讨材料。
承办单位简介	<p>浙江师范大学创建于 1956 年，是一所以教师教育为主要特色的省重点建设大学。建校 65 年来，学校向社会输送了 30 余万名各级各类人才，其中 20 余万人工作在教育系统，被誉为“浙江省基础教育师资的摇篮”。目前，学校拥有 8 个一级学科博士点、1 个教育博士专业学位点、7 个一级学科博士后科研流动站。在教育研究、非洲研究、儿童研究等方面已形成了特色品牌，综合实力连续 9 年在多个有影响力的大学排行榜中位居全国百强。我校始终坚持开放办学，先后与 5 个大洲、60 余个国家和地区的 280 余所高等院校或教育机构建立了合作交流关系，与 70 余个境外大学确立了校际学生交换项目。学校具有招收长、短期来华留学生资格，中国政府奖学金来华留学生招生资格，目前共有长短期留学生近 3000 名。</p> <p>多年来，我校发挥自身优势，积极开展国际交流与合作。目前，我校是教育部“教育援外基地”、商务部“中国基础教育援外研修基地”、外交部与教育部“中国——东盟教育培训中心”，长期承担我国教育援外高层培训工作，已先后承办 180 多期援外培训项目，共培训国际官员 4500 多人次，其中包括中非总统福斯坦先生等优秀学员。2021 年 5 月我校成功举办了“非洲英语国家高等教育管理线上研修班”线上班，广受好评。</p>
承办单位联系方式	<p>联系人：卢丹女士</p> <p>办公电话：86-579-82298817</p> <p>手机：██████████</p> <p>传真：86-579-82298819</p> <p>微信号：██████████</p> <p>QQ 号：██████████</p> <p>电子邮件地址：ywjd@zjnu.edu.cn</p>

Seminar on Enhancing University Governance for Developing Countries (online)

Name	Seminar on Enhancing University Governance for Developing Countries (online)		
Organizer	Zhejiang Normal University		
Time	November 11 – November 24, 2021	Language	English
Invited Countries	Developing Countries	Number of Participants	25
Objectives	This Seminar aims to 1) provide an overview of China and network China’s international friends; 2) introduce China’s practice on university governance and offer a useful frame of reference for other developing countries to improve their university governance capacity; 3) promote people-to-people exchanges and mutual learning; enhance cooperation on university governance between China and other developing countries.		
Requirements for Participants	Professional Background	Officials of higher education authorities or higher education institutions, and those working in the field of higher education management.	
	Age	Not exceeding the statutory retirement age in participants’ respective countries	
	Health Condition	Be in good health and capable of attending online courses as scheduled	
	Language Proficiency	Fluent in English (speaking, writing, listening and reading)	
	Miscellaneous Requirements	Learning platform: Tencent VooV Meeting, Chaoxing system Participants should prepare necessary equipment and devices for online courses. The Organizer will provide guidance and technical assistance remotely.	
Training Content	Granted by the Ministry of Commerce of the People’s Republic of China, the Seminar on Enhancing University Governance for Developing Countries will be held online by Zhejiang Normal University (ZJNU) from November 11 to November 24, 2021. The Seminar will provide a series of lectures, cultural activities and discussion sessions. Renowned scholars and experts will be invited to give lectures and exchange ideas with participants. 1. Content of Lectures (1) Overview of China: introducing China’s history, geography, society, economy, culture, China’s political system and foreign policy, mainstream Chinese societal values and public morality, etc. (2) Overview of Education in China: introducing education management system, education		

system, overall education profile, implementation of education budget, disparities in educational development, crucial policies and actions of the Chinese government, etc.

(3) Internal Governance Reform of Chinese HEIs: introducing the paradigm, motivation mechanism and achievements of Chinese HEIs' internal governance system development, which builds a solid foundation for the innovation and improvement of university governance system.

(4) Human Resource Management in Chinese HEIs: introducing the development and current condition of human resource management in Chinese HEIs, which include the planning, recruitment and selection, training and development, performance appraisal, academic and scientific ranking, promotion of rank or position, remunerative incentives, social security, etc.

(5) Teacher Management During the Transition Period of Building Application-oriented Universities in China: analyzing the challenges and constraints of teacher management caused by the difference in academic background, work ethic, policies and regulations, conflict of interest during the transition period of building application-oriented universities, based on which guidance strategies for teacher management during the transition period are put forward.

(6) University Students' Global Competence Development and Career Management in China: In the age of globalization, it is necessary to develop university students' global competence. This lecture introduces China's practice and analyzes policies and approaches to better develop university students' global competence.

(7) Alumni Networking in Chinese Universities: Today and Tomorrow: introducing the approaches of organizing, maintaining and developing alumni relations with the aim of creating a win-win model for university development and alumni networking.

(8) Quality Assurance of China's Higher Education: introducing the review and evaluation mechanism of higher education in China; analyzing quality assurance of pre-service teacher education, and summarizing China's practice on quality assurance of higher education.

(9) Internationalization of Higher Education in China: introducing internationalization policies and measures of Chinese HEIs, which include scientific research cooperation, mobility of staff and students, international talent recruitment, etc.; sharing ZJNU's practice and experience of internationalization strategy.

(10) Higher Education Finance in China: System and Policy: introducing Chinese higher education system and expansion, key higher education finance policy initiatives, commanding heights strategy revisited, and future perspectives.

(11) Modernization and Improvement of University Governance in China: **introducing Chinese university governance model – led by the CPC party committee**, the President of the University has the general authority and responsibility for the University. Chinese universities uphold the principle of law-abiding university operation, encourage staff participation in management and supervision, improve quality education by efficient governance mechanism, and implement the modernization of governance mechanism and capability.

(12) Epidemic Prevention and Control in Chinese Universities: introducing public advice on how to keep oneself safe from COVID-19; sharing Chinese universities' response to COVID-19 through specific examples to show the power, energy and efficiency of China in response to COVID-19.

2. Virtual Tour and Cultural Experience

(1) Jinhua City: also known as Wuzhou in ancient times, is a prefecture-level city in central Zhejiang province, and one of the 27 cities in Yangtze Delta. The history of Jinhua dates back to 222 BC under the Qin Dynasty. It was given the name for its geographical advantage blessed with the shining light of Venus and Wunv Star. With a deep vein of history and culture, Jinhua is one of the 10 Most Livable Cities in China and one of the G60 Science and Innovation Corridor cities.

(2) Virtual Tour to Zhejiang Normal University: ZJNU is a comprehensive provincial key university notable for teacher education. Upholding socialism with Chinese characteristics, ZJNU has a longstanding commitment to values education. With the aim of “quality education, characterized education and governance improvement”, and motivated by its motto “Learning, Integrity, Truth, Innovation”, ZJNU strives to provide quality education with a practical and reasonable approach. To better prepare qualified teachers, and serve regional socio-economic development and national strategic initiatives, ZJNU actively adopts the “specialization, internationalization, integration and coordination” strategies. It is committed to building a welcoming and caring community of harmony, inclusiveness and vitality, advancing towards excellence in education with a distinctive profile.

(3) Tie-dye in China: Tie-dye is a traditional and characterized dyeing technique in China. As one of the traditional craftsmanship in China, tie-dye is a set of resist-dyeing techniques by manipulations of the fabric prior to the application of dye, which partially or completely prevents the applied dye from coloring the fabric. The process of tie-dye typically consists of folding, twisting, pleating, stitching or crumpling fabric or a garment and binding with yarn, string or rope, followed by application of dye(s) and discharge. Sophisticated tie-dyes can be used to create a wide variety of designs on fabric with unique patterns. Unlike mass-produced and machine-made dyeing methods, tie-dye is considered as a form of art.

(4) Residence of Chen Wangdao: located in Fenshuitang Village, Chengxi District, Yiwu City, is the birthplace of Chen Wangdao who is a renowned Chinese educator, rhetorician and linguist. Built in the late Qing Dynasty, it has an open courtyard enclosed with halls, bays and wing rooms on four sides, and a carved wall in the sky well. In 2019, it was included in the list of Major National Historical and Cultural Sites in Zhejiang. In 2020, it was selected as one of 15 patriotic education bases in Zhejiang Province.

3. Lecturer Profile

(1) Xuan Bingshan: Associate Professor of College of International Culture and Education of Zhejiang Normal University, Master’s Supervisor in folklore studies. Research interests: folklore studies, intangible cultural heritage and promotion of Chinese culture

(2) Wan Xiulan: Professor, PhD Supervisor, Vice Dean of Institute of International and Comparative Education of Zhejiang Normal University, standing committee member of Comparative Education Branch of The Chinese Society of Education, academic committee member of International Education Committee of Chinese Society of Educational Development

Strategy.

(3) Cai Lianyu: Professor of College of Teacher Education of Zhejiang Normal University. Research interests: higher education (comparative studies, policy and management) and theories of education.

(4) Zhao Leihong: Director of Human Resources Office of Zhejiang Normal University, Professor, PhD Supervisor, head of national first-class academic subject – Chemistry, head of Zhejiang “13th Five-Year Plan” academically-competent subject – Chemistry, leading talent of Zhejiang high-level talent recruitment program, academic subject leader of Zhejiang HEIs, and member of Zhejiang Chemical Engineering and Pharmaceutical Science Education Guidance Committee.

(5) Feng Dian: Associate Researcher, Master’s Supervisor of the College of Teacher Education of Zhejiang Normal University. Research interests: knowledge production and higher education theories, comparative higher education, application-oriented university transformation, and university teacher development. Research achievements: undertaking two MOE Humanities and Social Sciences Foundation research projects.

(6) Hu Meixin: Dean, Professor, PhD Supervisor of the College of Foreign Languages of Zhejiang Normal University, award winner of Zhejiang Excellence in Professionalism Award and Zhejiang Excellence in Work Ethic Award. Prof. Hu has been selected into Zhejiang “New Century 151 Talent Project”.

(7) Lin Chenghua: Deputy Director of Beijing Research Center of Zhejiang University, Associate Researcher of Institute of China’s Science, Technology and Education Policy of Zhejiang University, PhD Supervisor, Distinguished Researcher of Institute of State System Research and Research Center for Regional Coordinated Development of Zhejiang University, Distinguished Researcher of Public Policy Research Institute of Renmin University of China, Consultant of Development Liaison Office and Education Foundation of Zhejiang University.

(8) Zhu Jian: Associate Researcher, PhD in Education, Master’s Supervisor of the College of Teacher Education of Zhejiang Normal University. Research achievements: publications: two monographs in English and Chinese respectively, more than 40 academic papers; undertaking two provincial research projects. Research interests: gender issues in higher education, comparative higher education.

(9) Zhang Yanjun: Associate Professor of Institute of International and Comparative Education of Zhejiang Normal University. Research interests: education policy in the US, comparative studies on education strategies and policies.

(10) Yang Po: Tenured Associate Professor of Department of Economics of Education and Administration of Graduate School of Education of Peking University, PH.D. in Economic Education, Teachers College, Columbia University.

(11) Yu Mingxiang, Secretary of the College Party committee, Professor of the College of Foreign Languages of Zhejiang Normal University, winning 2011 provincial innovation award for

	<p>Party organizational affairs (the only award winner in education system province-wide), awarded as 2021 Zhejiang HEI administrative officer for outstanding work in Party affairs.</p> <p>(12) Zhu Yifeng: Director of Publicity and Communication Office of Zhejiang Normal University, senior national career development instructor, Global Career Development Facilitator (GCDF). Director Zhu has been awarded as “excellent instructor” in provincial college students career planning competition for three consecutive years and also been awarded excellent administrative officer of ZJNU for many times</p>		
Host City	Jinhua, Zhejiang	City to Visit	Jinhua
Notes	<ol style="list-style-type: none"> 1. The training program will be held online which requires participants to prepare necessary equipment and devices such as internet connection, computer(s), microphone(s), camera(s), etc. 2. Participants should be punctual and well-disciplined. The Certificate of Completion will be issued to those who meet all the requirements including good attendance records. 3. Participants should enter the virtual classroom in advance with the screen name “NAME + COUNTRY” identical to the passport information. 4. Participants should respect and maintain the confidentiality and security of the information and data concerning the Seminar. Course materials will be shared to participants after class, which shall not be posted via social media. 5. Participants should prepare for discussion session(s) as scheduled. 		
About the Organizer	<p>Zhejiang Normal University (ZJNU), established in 1956, is a key provincial university known for its teacher education. Over the past 65 years, ZJNU has nurtured more than 300,000 talents including 200,000 in educational field. It is acclaimed as the “Cradle for Basic Education Teachers in Zhejiang Province”. At present, ZJNU offers 8 doctoral programs of Level I academic disciplines, 1 professional doctoral program of Education and 7 postdoctoral programs of Level I academic disciplines. It has distinguished itself in educational research, African studies and Children’s literature research. ZJNU has ranked among the top 100 universities in China for 9 consecutive years. It upholds the value of educational internationalization and has established partnerships with more than 280 foreign universities and educational institutions situated in over 60 countries and regions located on 5 continents. It has developed study abroad and exchange programs with more than 70 foreign universities and has received around 3000 international students participating in short-term, long-term and scholarship programs.</p> <p>Over the past decades, ZJNU plays an active role in international exchanges and cooperation by taking full advantage of its strength. It serves as the “Base for Educational Aid and Development” approved by the Ministry of Education, the “China Aid Training Center for Primary and Secondary Education” approved by the Ministry of Commerce, and the “China-ASEAN Education and Training Center” approved by the Ministry of Foreign Affairs and</p>		

	<p>the Ministry of Education. Up to the present, ZJNU has held more than 180 high-level training programs, receiving more than 4500 participants including senior officials like Faustin-Archange Touadéra, the sitting president of the Central African Republic. Zhejiang Normal University successfully held the “Seminar on Higher Education Management for English-Speaking African Countries” in May 2021, which received wide acclaim from seminar participants.</p>
Contact the Organizer	<p>Contact Person(s): LU Dan (Ms.) Office Number: +86-(0)579-82298817 Mobile Number: XXXXXXXXXX Fax: +86-(0)579-82298819 WeChat: XXXXXXXXXX QQ Account: XXXXXXXXXX E-mail: ywjd@zjnu.edu.cn</p>