



Georgetown University
Institute for Law, Science and Global Security

and



INTERNATIONAL ENGAGEMENT ON CYBER:

DEVELOPING INTERNATIONAL NORMS FOR A SAFE, STABLE & PREDICTABLE CYBER ENVIRONMENT

Wednesday, April 10, 2013
8:00 a.m. – 6:30 p.m.
Gaston Hall
Georgetown University

Georgetown University's Institute for Law, Science and Global Security and the Atlantic Council would like to invite you to our third annual **International Engagement on Cyber** conference. This gathering promotes dialogue among policymakers, academics, and key industry stakeholders from across the globe, and explores the worldwide community's increasing interconnectivity in this domain. The 2013 keynote speakers will be **Ronald K. Noble**, Secretary General of INTERPOL, **Terry D. Kramer**, Ambassador, Head of the US Delegation for the World Conference on International Telecommunications, Dubai, **Michael Daniel**, Cybersecurity Coordinator, The White House, **Eugene Kaspersky**, CEO and Co-founder, Kaspersky Lab, **Teresa M. Takai**, Chief Information Officer, U.S. Department of Defense. We also have speaking commitments from representatives of the United States, Russia, Estonia, Hungary, Canada, Germany, Israel, the UK, and NATO.

Drawing on the experience of government practitioners, industry representatives and academic scholars, this event brings a multidisciplinary and international approach to the challenges in cyberspace from technical, corporate, legal, and policy perspectives in both the United States domestic and international realms. Participants of diverse disciplines and various national and international organizations advance the topic of cyber security and facilitate a broader global discussion of, and positive momentum for, the development of norms in cyberspace to create a safe, stable, and predictable cyber environment.

The 2013 event will include four expert panels, followed by audience participation, on: (1) Current International Cyber Affairs: Conflict or Consensus?, (2) Crisis Communications: Avoiding Escalation in Cyberspace, (3) The Applicability of International Law in Cyberspace – from *If* to *How*?, and (4) A Public-Private Analysis and Action Picture. In addition to speakers during lunch, there will also be a panel discussion on: Operational Successes in Information Sharing.

To view last year's conference, including highlights and full video, please visit our [event page](#). To review the post-conference publication, visit the Georgetown Journal of International Affairs' [webpage](#).

As space is limited, registration will be granted on a first come first serve basis. Please [REGISTER HERE](#) no later than April 3, 2013.

2013 International Engagement on Cyber

Event Schedule

Tuesday, April 9, 2013

Speaker / Sponsor Pre-Conference Dinner (by invitation only)

6:00 p.m. Reception

7:30 p.m. Dinner

Dinner Keynote Speakers:

The Honorable Mike Rogers, U.S. Representative for Michigan's 8th Congressional District; Chairman for the U.S. House Permanent Select Committee on Intelligence

Mr. Kevin Mandia, Founder and CEO, Mandiant

Wednesday, April 10, 2013, 8:00 a.m. – 6:30 p.m.

All-Day Conference: International Engagement on Cyber

7:00 a.m. Guests Arrive: Registration and Breakfast

8:00 a.m. Welcome and Introductory Remarks

Dr. Catherine Lotrionte

Director, Institute for Law, Science and Global Security, Georgetown University

Keynote Speakers

The Honorable Ronald K. Noble

Secretary-General of INTERPOL

The Honorable Terry D. Kramer – *via video-conference*

Ambassador, Head of U.S. Delegation for the World Conference on International Telecommunications, Dubai

Mr. Michael Daniel

Cybersecurity Coordinator, The White House

9:45 a.m. Panel One:

Current International Cyber Affairs: Conflict or Consensus?

Moderator:

Dr. Ronald J. Deibert

Director, The Canada Centre for Global Security Studies and the Citizen Lab, Munk School of Global Affairs, University of Toronto

Panelists:

Mr. Eric Rosenbach

Deputy Assistant Secretary of Defense for Cyber Policy, U.S. Department of Defense

The Honorable Marina Kaljurand

Ambassador of Estonia

Mr. Thomas A. Dukes

Senior Advisor, Office of the Cyber Coordinator, U.S. Department of State

Captain Cesar Lorenzana Gonzalez

Head of the Investigative Section, High Tech Crime Group, Central Operational Unit of Criminal Police, Spain

11:10 a.m. Coffee Break

11:25 a.m. Panel Two:

Crisis Communications: Avoiding Escalation in Cyberspace

Moderator:

The Honorable Franklin D. Kramer

Distinguished Senior Fellow, Atlantic Council

Panelists:

Mr. Andrea Rigoni

Director General, Global Cyber Security Center; Director of eCommerce in Poste Italiane

Br. Gen. (Res.) Doron Tamir

Head of International Cooperation Division, Israel

Mr. Rafal A. Rohozinski

Principal, The SecDev Group

Dr. Roger Hurwitz

Senior Fellow, The Canada Centre for Global Security Studies, University of Toronto;
Research Affiliate, MIT Computer Science and Artificial Intelligence Laboratory

12:50 p.m. Break for Lunch

Please make your way to the Georgetown University Conference Center to attend lunches.

1:05 p.m. Lunch

Room AG: Panel Discussion: Operational Successes in Information Sharing

Moderator:

Mr. Jason Healey

Director, Cyber Statecraft Initiative, Atlantic Council

Panelists:

Mr. Mark Weatherford

Deputy Under Secretary for Cybersecurity for the National Protection and Programs Directorate (NPPD), U.S. Department of Homeland Security

Dr. Phyllis Schneck

Vice President & Chief Technology Officer, Global Public Sector, McAfee

Mr. Robert (Bob) Butler

Chief Security Officer/Senior Vice President, IO; Former Deputy Assistant Secretary of Defense for Cyber Policy, U.S. Department of Defense

Col. (Ret.) Barry Hensley

Executive Director, Counter Threat Unit, Dell SecureWorks

Room DEF:

Ms. Melissa Hathaway

President, Hathaway Global Strategies, LLC; Former Acting Senior Director for Cyberspace at the National Security Council

Introduction by:

Mr. Masaya Norifusa, Chief Advanced Technologist, National Security Solutions Division, NEC Corporation

Room CH:

Speaker to be confirmed

2:15 p.m.

Lunch Concludes

Please make your way back to Gaston Hall for the afternoon portion of the conference.

2:30 p.m.

Keynote Speaker

Mr. Eugene Kaspersky

CEO and Co-founder, Kaspersky Lab

3:15 p.m.

Panel Three:

The Applicability of International Law in Cyberspace – From *If* to *How*?

Moderator:

Dr. Catherine Lotrionte

Director, Institute for Law, Science and Global Security, Georgetown University

Panelists:

Dr. Eneken Tikk-Ringas

Senior Fellow for Cyber Security, The International Institute for Strategic Studies—Middle East

Dr. Wolff Heintschel von Heinegg

Charles H. Stockton Professor of International Law, U.S. Naval War College / European University Viadrina, Frankfurt (Oder)

Dr. Anatoly Streltsov

Vice-Director, Lomonosov Moscow State University Information Security Institute, Russia

Mr. László Deák

Special Coordinator for Hungary on Cyber Issues, Ministry for Foreign Affairs of Hungary

4:35 p.m.

**Panel Four:
A Common Analysis and Action Picture**

Moderator:

Ms. Debora A. Plunkett

Information Assurance Director, National Security Agency

Panelists:

Mr. Jonathan Hoyle CBE

General for Government and Industry Cyber Security, GCHQ, UK

Mr. Marc Henauer

Head of MELANI Operation and Information Center, Switzerland

Brigadier General Guy Feat

French Army; Director Service Delivery, NATO Communications and Information Agency

Mr. Samuel Sanders Visner

Vice President and General Manager, CSC Global Cybersecurity; Adjunct Professor, Georgetown University

6:00 p.m.

Closing Remarks

Ms. Teresa M. Takai

Chief Information Officer, U.S. Department of Defense

6:30 p.m.

Conference Concludes

Dr. Catherine Lotrionte

Director, Institute for Law, Science and Global Security, Georgetown University

6:35 p.m.

Reception

Located at Healey Quadrangle.

8:00 p.m.

Reception Concludes