



GEORGETOWN UNIVERSITY
MASTER OF SCIENCE IN FOREIGN SERVICE
CYBERPROJECT

**INTERNATIONAL CONFERENCE ON CYBER ENGAGEMENT:
ENHANCING COOPERATION ACROSS DIGITAL BORDERS**

Monday, April 27, 2015
8:00 a.m. – 6:30 p.m.
Gaston Hall
Third Floor, Healy Hall
Georgetown University

7:00 am **Attendee Badge Pickup – First Floor, Healy Hall**

8:00 – 8:10 am **Welcome and Introductory Remarks**

Dr. Anthony C. Arend | Director, Master of Science in Foreign Service Program,
Georgetown University School of Foreign Service

Dr. Catherine Lotrionte | Director, Master of Science in Foreign Service
CyberProject, Georgetown University School of Foreign Service

8:10 – 8:40 am **Keynote Address: Legislative Cybersecurity Initiatives**

The Honorable William Ballard “Will” Hurd | U.S. Representative, 23rd
Congressional District of Texas

8:40 – 9:55 am **Panel One: National Cybersecurity Strategies: Collaboration & Information
Sharing Across Borders**

Mr. Robert Gordon | Special Advisor on Cyber Security, Public Safety, Canada

Mr. Komei Isozaki | Director for International Affairs, Strategic Planning Office,
Bureau of Defense Policy, Ministry of Defense, Japan

Mr. Philip D. Quade | Special Assistant to the Director of the National Security
Agency for Cyber, and Chief, NSA Cyber Task Force

Dr. Réka Szemerkényi | Ambassador of Hungary to the United States; Former Chief Advisor for Foreign and Security Policy to the Prime Minister of Hungary

Moderated by: The Honorable Phyllis A. Schneck | Deputy Under Secretary for Cybersecurity, National Protection and Programs Directorate, U.S. Department of Homeland Security

9:55 – 10:25 am **Keynote Address: The Administration’s Cybersecurity Priorities**

The Honorable Michael Daniel | Special Assistant to the President and Cybersecurity Coordinator, The White House

10:25 – 11:45 am **Panel Two: Norms for International Peace & Security in Cyberspace**

Mr. Christopher Painter | Coordinator for Cyber Issues, U.S. Department of State

Ambassador Norbert Riedel | Commissioner for International Cyber Policy, Federal Foreign Office, Germany

Mr. François Rivasseau | Deputy Head, EU Delegation to the United States

Moderated by: Mr. James Lewis | Senior Fellow and Program Director, Center for Strategic and International Studies

11:45 – 12:15 pm **Keynote Address: The Intelligence Community Perspective: Cyber as an Integration Challenge**

The Honorable Stephanie O’Sullivan | Principal Deputy Director of National Intelligence, Office of the Director of National Intelligence

12:15 pm **Break for Lunch – Georgetown University Hotel and Conference Center**

Conference attendees may select among the lunch panels. Availability to be determined on a first-come first-served basis.

1:00 – 2:10 pm **Lunch Panel Room AG: The Internationalization of Cybercrime**

Mr. Shawn A. Bray | Director, INTERPOL Washington, United States National Central Bureau

Mr. Olivier Burgersdijk | Head of Strategy, European Cybercrime Centre, Europol

Mr. James Trainor | Acting Assistant Director, Federal Bureau of Investigation

The Honorable David Hickton | U.S. Attorney, Western District of Pennsylvania

Mr. Dave Merkel | Chief Technology Officer, FireEye, Inc.

Moderated by: Mr. Samuel Sanders Visner | Senior Vice President and General Manager, Cybersecurity, ICF International

1:00 – 2:10 pm

Lunch Panel Room BC: Privacy, Speech & Cybersecurity

Mr. Ryan Gillis | Vice President, Cybersecurity Strategy and Global Policy, Palo Alto Networks

Mr. Adam C. Firestone | President and General Manager, Kaspersky Government Security Solutions, Inc.

Ms. Claude Revel | Interministerial Delegate, Délégation Interministérielle à l'Intelligence Economique, France

Ms. Nico Sell | CEO, r00tz and Wickr

Moderated by: Ms. Melissa Hathaway | President, Hathaway Global Strategies, LLC; Former Acting Senior Director for Cyberspace at the National Security Council

1:00 – 2:10 pm

Lunch Panel Room DE: Governing the Internet Across Borders: Roles of Government, Businesses & Consumers

Mr. Gary Fowle | Head, International Telecommunications Union Liaison Office to the United Nations

Mr. Andrea Glorioso | Counsellor for the Digital Economy, European Union Delegation to the United States

Ambassador Daniel Sepulveda | Deputy Assistant Secretary of State and U.S. Coordinator for International Communications and Information Policy, Bureau of Economic and Business Affairs, U.S. Department of State

Ms. Sally Shipman Wentworth | Vice President, Global Policy Development, Internet Society

Moderated by: Ms. Jing de Jong-Chen | Senior Director, Global Security Strategy and Diplomacy, Cloud and Enterprise Division, Microsoft Corp.

1:00 – 2:10 pm

Lunch Panel Room FH: Critical Infrastructure Landscape in Perspective

Mr. Ronald Green | Group Executive and Chief Information Security Officer, MasterCard Worldwide

Mr. Christopher Lukas | Manager, Cyber Threat Analysis and Monitoring, Chevron Corporation

Mr. Ciaran Martin | Director General, Cyber Security, GCHQ, United Kingdom

Mr. Dave McDermitt | Vice President, Chief Information Security Officer and Chief Privacy Officer, USAA

Moderated by: The Honorable Patricia Hoffman | Assistant Secretary, Office of Electricity Delivery and Energy Reliability, U.S. Department of Energy

2:10 p.m.

Lunch Concludes

Please make your way back to Gaston Hall.

2:30 – 3:10 pm

Moderated Discussion:

Nation-State and Criminal Cyber Threats

Recent cyber intrusions against multinational businesses illustrate the nature and severity of the present-day criminal and national security cyber threats. What are governments doing to counter these threats?

The Honorable Leslie R. Caldwell | Assistant Attorney General, Criminal Division, U.S. Department of Justice

The Honorable John P. Carlin | Assistant Attorney General for National Security, U.S. Department of Justice

Moderated by: Mr. Evan Perez | Justice Reporter, CNN

3:15 - 4:30 pm

Panel Three: The Future Threat Landscape in Cyberspace

Mr. Rami Efrati | Founder & CEO, Firitas Cyber Solutions; Former Head, Civilian Sector Division, Nation Cyber Bureau - Prime Minister's Office, Israel

Mr. Shawn Henry | President, CrowdStrike Services; Former Executive Assistant Director, Criminal, Cyber, Response, and Services Branch, Federal Bureau of Investigation

Mr. Tom Kellermann | Chief Cybersecurity Officer, Trend Micro

Ms. Siobhan MacDermott | Principal, Cybersecurity, Ernst & Young

Moderated by: Mr. George Little | Partner, Brunswick Group

4:30 – 5:40 pm

Moderated Discussion:

Where Science and Technology are Taking Us for Cybersecurity: Implications for Business Models and Policymaking

As we look into the future, where are science and technology advances taking us in the area of cybersecurity? What are the implications for business and business models in light of this evolving landscape? How can national governments best prepare for this future? What are the implications for public policy making?

Mr. Dan Geer | Chief Information Security Officer, In-Q-Tel

Mr. Gilman Louie | Partner, Alsop Louie Partners

Moderated by: Mr. Robert “Bob” Butler | Co-Founder and Managing Director, Cyber Strategies LLC; Former Deputy Assistant Secretary of Defense for Cyber Policy, U.S. Department of Defense

5:40 – 6:00 pm

Closing Remarks

Dr. Catherine Lotrionte | Director, CyberProject, Georgetown University School of Foreign Service

7:00 pm

Speaker Dinner – *by invitation only*

**Keynote Address: The Need for a New Dynamic in Cyber Public Policy:
Why Current Policy Is Upside Down and Backward**

Mr. Arthur W. Coviello Jr. | Executive Chairman (Retired), RSA, The Security
Division of EMC

**The 2015 International Conference on Cyber Engagement:
Enhancing Cooperation Across Digital Borders
is presented by:**

Georgetown University's Master of Science in Foreign Service CyberProject

Founded in 2009, the CyberProject was created in recognition of the global nature of cybersecurity challenges. The Project supports the university's broad offering of cybersecurity related courses with additional events, such as hosting international scholars and speakers throughout the year; and supporting students who wish to pursue a career in cybersecurity and international affairs, both public and private, with advice and opportunity.

The mission of the CyberProject through the Annual International Conference on Cyber Engagement is to help transform the way we operate to continuously improve our ability to enhance international cooperation on cybersecurity issues by being at the forefront of scholarly debate and practical applications in the field of cybersecurity, creating the best environment for the open exchange of diverse ideas. Our aim is to contribute to the advancement of international collaborative solutions to the diverse cybersecurity challenges the international community faces.

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