



GEORGETOWN UNIVERSITY
Walsh School of Foreign Service

CYBERPROJECT

**7TH ANNUAL INTERNATIONAL CONFERENCE ON CYBER ENGAGEMENT:
GLOBAL ISSUES THAT DEMAND GLOBAL SOLUTIONS**

Monday, April 24, 2017
8:00 a.m. – 6:00 p.m.
Gaston Hall
Third Floor, Healy Hall
Georgetown University

April 23, 7:00 pm **International Conference on Cyber Engagement Speaker/Sponsor Dinner**
Invitation Only

Mr. Misha Glenny | Author of *DarkMarket* and Consultant

Introductory Remarks by: **Mr. Rafal Rohozinski** | Chief Executive Officer, SecDev ZeroPoint, Canada

7:00 am **Attendee Badge Pickup – First Floor, Healy Hall**

8:00 – 8:15 am **Welcome and Introductory Remarks**

Dr. Joel S. Hellman | Dean, Walsh School of Foreign Service, Georgetown University

Dr. Catherine Lotrionte | Director, CyberProject, Georgetown University School of Foreign Service

8:15 – 8:45 am **Keynote Address: “Cybersecurity: View from the White House”**

Mr. Robert Joyce | Special Assistant to the President and Cybersecurity Coordinator, The White House

8:45 – 9:15 am **Keynote Address: “The Rule of Law Online: The Role of Governments”**

Ms. Marietje Schaake | Member of the European Parliament (ALDE)

9:15 – 10:30 am

Panel One: Elements of a National Cybersecurity Strategy

Moderated by: Ms. Melissa E. Hathaway | President, Hathaway Global Strategies LLC

Mr. Alvaro Chaves | Director of Public Security and Infrastructure, Ministry of National Defense, Colombia

Mr. Art Ehuan | Managing Director, Alvarez & Marsal Disputes and Investigations, LLC

Dr. Chuanying Lu | Research Fellow, Shanghai Institute for International Studies; Visiting Research Fellow, Center for Strategic and International Studies

Dr. Joanna Świątkowska | The Programme Director of the European Cybersecurity Forum; Senior Research Fellow for Cybersecurity of the Kosciuszko Institute, Poland

10:30 – 11:45 am

Panel Two: International Cyber Diplomacy: Developing Norms For Responsible State Behavior

Moderated by: Dr. James A. Lewis | Senior Vice President, Center for Strategic and International Studies

Mr. Scott Charney | Corporate Vice President, Microsoft Corp.

Mr. Karsten Diethelm Geier | Head, Cyber Coordination Staff, Federal Foreign Office, Germany

Ambassador Marina Kaljurand | Minister of Foreign Affairs (2015-2016), Republic of Estonia and Chair, Global Commission on the Stability of Cyberspace

Mr. Christopher Painter | Coordinator for Cyber Issues, U.S. Department of State

11:45 am

Break for Lunch – Georgetown University Hotel and Conference Center

Conference attendees may select among the lunch panels. Availability to be determined on a first-come first-served basis.

12:15 – 2:05 pm

Georgetown University Student Career Fair

Students, join recruiters from the public and private sectors in the Healey Family Student Center Social Room. Lunch will be served. GU student ID required for entry.

12:30 – 1:50 pm

Lunch Panel Copley Formal Lounge: The Internet of Things: The Good, the Bad, and the Way Forward

Moderated by: Mr. Philip Reitingner | President & CEO, Global Cyber Alliance

Mr. Pedro Abreu | Senior Vice President & Chief Strategy Officer, ForeScout Technologies, Inc.

Dr. Edward G. Amoroso | Chief Executive Officer, TAG Cyber LLC; Former Senior Vice President & Chief Security Officer, AT&T

Mr. Lior Frenkel | CEO & Co-Founder, Waterfall Security Solutions, Israel

Mr. William H. Saito | Special Advisor to the Cabinet, Government of Japan

12:30 – 1:50 pm

Lunch Panel Room Salon DEF: The Role of Practical Attribution: Views from Private Sector, Policy, Military and Law Enforcement

Moderated by: Ms. Kim Zetter | Author of *Countdown to Zero Day*

Mr. Rajesh De | Partner, Mayer Brown; Former General Counsel, National Security Agency

Ms. Toni Gidwani | Director of Research Operations, ThreatConnect

Mr. Juan Andres Guerrero-Saade | Senior Security Researcher, GREAT, Kaspersky Lab

Mr. Adam Hickey | Deputy Assistant Attorney General for National Asset Protection, U.S. Department of Justice

12:30 – 1:50 pm

Lunch Panel Room Salon BC: Responsive Cyber Defense: Options for Governments and the Private Sector for a Robust Defense

Moderated by: Mr. Shane Harris | Senior Writer, *The Wall Street Journal*

Mr. Robert Butler | Senior Vice President, Critical Infrastructure Protection Operations, AECOM

Mr. Stefano Ciminelli | Deputy CISO, SWIFT, Belgium

Brigadier General Hans Folmer | Commander Defense Cyber Command, The Netherlands

LtCol GS Matthias W. Mielimonka | Personal Assistant to the Director General for Cyber/IT, Federal Department of Defense, Germany

12:30 – 1:50 pm

Lunch Panel Room Salon AG: News, Alternative Facts, and Propaganda: The Role of Cyber in Influence Operations

Moderated by: Ms. Siobhan Gorman | Director, Brunswick Group

Ms. Maria Belovas | Director General of the Communications Department, Ministry of Foreign Affairs, Estonia

Mr. Rashid Gabdulhakov | PhD Candidate at the Erasmus University Rotterdam, Department of Media and Communication, The Netherlands

Dr. Sebastian Gorka | Deputy Assistant to the President, The White House

Mr. Daniel Kimmage | Acting Coordinator, Global Engagement Center, U.S. Department of State

Mr. Markku Mantila | Director General, Government Communications Department, Prime Minister's Office, Finland

1:50 pm

Lunch Concludes

Please make your way back to Gaston Hall.

2:15 – 2:45 pm

Keynote Address: "National Fightbacks: Reaching A Turning Point In The Battle Against Cyber Attacks"

Mr. Ciaran Martin | CEO, National Cyber Security Centre, UK

2:45 – 4:15 pm

Panel Three: The Unconventional Use of Cyber between War and Peace

Moderated by: The Honorable Franklin D. Kramer | Distinguished Fellow, Board Member, Atlantic Council

H.E. Mr. Valeriy Chaly | Ambassador Extraordinary and Plenipotentiary of Ukraine to the United States

H.E. Ambassador Sorin Ducaru | Assistant Secretary General of the Emerging Security Challenges Division, NATO

Colonel Patrick M. Duggan | Commander, Joint Base Myer-Henderson Hall

Dr. Jarno Linnéll | Professor of Cybersecurity, Aalto University, Finland

Dr. Florian Schaurer | Desk Officer Hybrid Warfare, Directorate General for Political Affairs, Federal Ministry of Defense, Germany

4:15 – 6:00 pm

Panel Four: Changing the Business of Cybersecurity Through Investment, Incubation and Adoption of New Technologies

Moderated by: Mr. Tom Kellermann | CEO, Strategic Cyber Ventures

Mr. Michael Janke | Founder/Managing Partner, DataTribe; Executive Chairman and Co-Founder of Silent Circle

Mr. Ping Li | Partner, Accel Partners

Ms. Cheri McGuire | Group Chief Information Security Officer, Standard Chartered Bank, UK

Mr. Klaus H. Mühleck | Director General for Cyber/IT and Chief Information Officer, Federal Department of Defense, Germany

Mr. Richard Wells | Managing Director, Insight Venture Partners

Mr. Mike Williams | Director of Raytheon Blackbird Technologies, Raytheon

Mr. Elie Wurtman | Managing Partner, PICO Partners, Israel

6:00 pm

Closing Remarks

Dr. Catherine Lotrionte | Director, CyberProject, Georgetown University School of Foreign Service

The 2017 International Conference on Cyber Engagement: Global Issues That Demand Global Solutions is presented by:

Georgetown University's School of Foreign Service CyberProject

The mission of the Walsh School of Foreign Service upon its founding in 1919 was bold: to train Americans for service to the world through commerce, diplomacy, and policy. SFS became the first US school of international affairs, producing world leaders and world changers from heads of state to international aid workers, from CEOs to filmmakers, and from military generals to scientific researchers. Now through the 2019-2020 academic year, SFS will celebrate its centennial, engaging the whole university and all its alumni in a look backward at a century of service to the world—but also looking ahead. Using its unparalleled history, brilliant faculty, international network of engaged alumni, and strategic location in Washington, DC, SFS will reimagine international affairs education for a new century and continue its legacy of training leaders with a vision of a better, more peaceful, more prosperous world.

Founded in 2009, the CyberProject was created in recognition of the global nature of cybersecurity challenges. The Project supports the university's broad offering of cybersecurity related courses with additional events, such as hosting international scholars and speakers throughout the year; and supporting students who wish to pursue a career in cybersecurity and international affairs, both public and private, with advice and opportunity.

The mission of the CyberProject through the Annual International Conference on Cyber Engagement is to help transform the way we operate to continuously improve our ability to enhance international cooperation on cybersecurity issues by being at the forefront of scholarly debate and practical applications in the field of cybersecurity, creating the best environment for the open exchange of diverse ideas. Our aim is to contribute to the advancement of international collaborative solutions to the diverse cybersecurity challenges the international community faces.

International Conference on Cyber Engagement

SPONSORS



tenable™



Microsoft

LOCKHEED MARTIN



Raytheon

Deloitte.

ziften



ForeScout

BRUNSWICK

**Baker
McKenzie.**



KGSS

CYBERSECURITY FOR A SAFER WORLD

WATERFALL
Stronger Than Firewalls



Symantec.

FUJITSU

ICF

**Debevoise
& Plimpton**



ALVAREZ & MARSAL



THREATCONNECT™



CYBRAICS

