



ATLANTIC COUNCIL

GLOBAL CITIZEN AWARD

presented to
Professor Klaus Schwab

September 23, 2010
The Plaza • New York



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Letter from the President & CEO

Ladies and Gentlemen,

A book that recounts the World Economic Forum's first 40 years, which you will receive in your gift bags at the end of this evening, begins with a quote from Goethe that sums up what it was that prompted our International Advisory Board (IAB) to select Professor Klaus Schwab for our first Atlantic Council Global Citizen Award.

It reads:

“Until one is committed, there is hesitancy, the chance to draw back, always ineffective, concerning all acts of initiative (and creation). There is one elementary truth the ignorance of which kills countless ideas and splendid plans: that the moment one definitely commits oneself, then providence moves too... A whole stream of events issues from the decision, raising in one's favour all manner of unforeseen incidents and meetings and material assistance which no man could have dreamed would have come his way. Whatever you can do or dream you can, begin it. Boldness has genius, power and magic in it. Begin it now.”

Professor Schwab's vision for the World Economic Forum (WEF) began with a bold dream that had genius, power and magic in it. Since 1971, he and the WEF have shaped the way we think and have assembled uniquely influential and committed global communities. In ways large and small, measurable and not, Professor Schwab pursued the long-standing WEF ambition of “improving the state of the world.” It comes as no surprise, therefore, that so many friends, admirers and long-time WEF participants gather tonight to honor a man whose life has defined global citizenship.

Like so many others, I have been fortunate enough to have walked the snowy sidewalks of Davos from one memorable conversation to the other, from one epiphany to the other, on some fifteen occasions, first as Editor and Associate Publisher of the Wall Street Journal Europe and now as President of the Atlantic Council. Year upon year, the World Economic Forum brings together many of the world's leading thinkers and most influential actors. Paraphrasing Goethe, their engagement has then given rise to all manner of unforeseen incidents, meetings and material accomplishments.

The Atlantic Council, too, has found inspiration in Professor Schwab's ideas. Our own mission of “renewing the Atlantic community for global challenges” recognizes that our core constituents in the U.S. and in Europe, though they have accomplished much good in the world, now have to regroup and make common cause in tackling a whole range of new global challenges from violent extremism to financial instability.

It is in recognition of this global mission that the Atlantic Council has introduced this award, presented during the United Nations General Assembly Week. It is because of Professor Schwab's inspirational life and unique accomplishments that we found him such a deserving inaugural recipient. We owe particular thanks to our IAB member Victor Chu, the lead architect of this initiative, along with fellow advisory board members Josef Ackermann, Richard Edelman and Sir Martin Sorrell. Also on behalf of Atlantic Council Chairman Senator Chuck Hagel and IAB Chairman General Brent Scowcroft, thank you for joining us for this significant evening.

Thank you.



Frederick Kempe
President & CEO

A more effective transatlantic relationship is a precondition for tackling most of the world's problems. Addressing issues from Afghanistan to the global financial crisis, from NATO's future to energy security, we at the Atlantic Council of the United States pursue our mission of renewing the Atlantic community for global challenges.

Led by Senator Chuck Hagel, Chairman, and Fred Kempe, President and CEO, the Atlantic Council embodies a non-partisan network of world leaders who promote constructive U.S. and European leadership and engagement in international affairs through cross-national discussions and progress.



Programs

Michael S. Ansari Africa Center

Explores security and prosperity in Africa through practical, results-oriented programs, with an emphasis on African perspectives and the U.S. Africa policy and security strategy.

Asia Program

Addresses U.S.-EU-Asia ties, cross-strait relations, and Asian security concerns with a special emphasis on China, Taiwan, North Korea and Japan.

Energy & Environment Program

Promotes sustainable solutions to climate change and energy challenges, while also promoting cooperation among major parties, such as the U.S., EU, China and India.

Global Business & Economics Program

Explores world trade, regulation, prosperity and a green economy, focusing especially on the financial crisis and emerging markets.

International Security Program

Examines emerging key transatlantic and global security issues, including NATO transformation, cyber security, maritime security, missile defense and the defense industry.

Membership

Through its corporate and individual membership programs, the Atlantic Council provides an opportunity for companies and professionals committed to the Atlantic community to be more directly involved with the Council's activities.

Events

The Atlantic Council hosts regular conferences, lectures and speaker series, including:

- Annual Awards Dinner
- Black Sea Energy and Economic Forum
- Bronislaw Geremek Lecture
- Christopher J. Makins Lecture
- Commanders Series
- Global Citizen Awards Dinner
- Global Intelligence Series
- Global Leadership Series
- NATO Forum
- National Security Series
- Mapping the Economic and Financial Future Series



Dinu Patriciu Eurasia Center

Focuses on the Caspian, Black Sea and Central Asian regions, with projects on energy security, pipeline politics and the East-West energy corridor.

South Asia Center

Provides a forum for dialogue on South Asian conflicts, extremist politics and other issues with special expertise on Afghanistan and Pakistan, as well as other countries in South and Central Asia and the Gulf.

Transatlantic Relations Program

Works to foster consensus, cooperation and leadership in U.S.-European relations, focusing on the EU, Russia, and pivotal states such as Ukraine, Georgia and Turkey.

Young Atlanticist Program

Serves as an online network connecting the emerging generation of global leaders in the U.S., EU and other areas to create synergistic relationships, facilitate dialogue and prompt offline collaboration.

OmnicomGroup Inc.

thanks both Professor Klaus Schwab
and the Atlantic Council
for all of their work to improve
the state of the world.

We salute the Council for providing
a valuable training ground for future leaders.

Congratulations to Professor Schwab,
the first recipient of the
Atlantic Council Global Citizen Award.

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Deutsche Bank is a proud sponsor of the Atlantic Council Global Citizen Award Dinner and congratulates tonight's honoree Professor Klaus Schwab, the Founder and Executive Chairman of World Economic Forum.

Deutsche Bank's commitment to global corporate citizenship recognizes a responsibility to improve and enrich the communities throughout the world in which we conduct business.

With a focused strategy of support for community development, the arts and education, Deutsche Bank partners with local organizations to build a brighter future.

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recipient of the Inaugural

GLOBAL CITIZEN AWARD

presented by the



ATLANTIC COUNCIL

Menu



Simply Cut Tomatoes Carpaccio Style
Citrus and Caper Oils with Hand Harvested Greens



Filet Mignon, Zinfandel Demi Glace
Truffle Risotto, Baby Carrots and Haricots Verts



Chardonnay, Canyon Road, California 2008
Villa Mt. Eden Cabernet Sauvignon Grand Reserve 2005



Mignardises & Cordials Reception
in the ballroom foyer at conclusion of program

Program

Welcome

Richard Edelman

Master of Ceremony

President and CEO, Edelman Public Relations

The Honorable Brent Scowcroft

Chairman, Atlantic Council International Advisory Board

Victor L.L. Chu

Chairman, First Eastern Investment Group

Frederick Kempe

President and CEO, Atlantic Council

Dinner Discussion on Global Trends

Victor L.L. Chu

Chairman, First Eastern Investment Group

Muhtar Kent

Chairman and Chief Executive Officer, The Coca-Cola Company

Hilda Ochoa-Brillembourg

Chief Executive Officer, Strategic Investment Group

Sir Martin Sorrell

Group Chief Executive, WPP Group PLC

Atlantic Council Global Citizen Award

Professor Klaus Schwab

Introduction by

Her Majesty Queen Rania of Jordan

Special Performance

Lang Lang

Introduction by

Hilde Schwab



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PROFESSOR SCHWAB



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salutes the Atlantic Council
and proudly congratulates
Professor Klaus Schwab on being honored
with the inaugural Global Citizen Award

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Professor Klaus Schwab



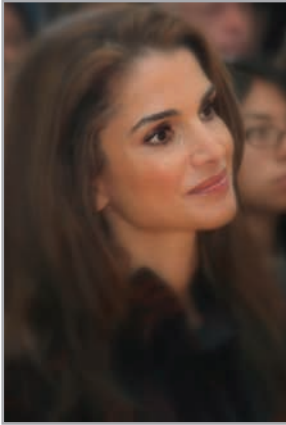
Klaus Schwab, born on March 30, 1938, in Ravensburg, Germany, is the founder and executive chairman of the World Economic Forum.

He holds a Doctorate in Economics from the University of Fribourg, a Doctorate in Engineering from the Swiss Federal Institute of Technology, and a Masters of Public Administration from the John F. Kennedy School of Government at Harvard University. Additionally, he has been the recipient of seven honorary doctorates and is an honorary professor of the Ben-Gurion University of Israel and the China Foreign Affairs University. In 1972, Dr. Schwab became a professor at the University of Geneva where he taught business policy until 2003. His academic contributions include publications describing Stakeholder Theory (1971) and a new approach to concept of global competitiveness (1979).

In 1971, Schwab founded the World Economic Forum as a not-for-profit foundation and built it into the foremost global partnership of business, political, intellectual and other leaders of society committed to improving the state of the world. In 1998, he and his wife Hilde founded the Schwab Foundation for Social Entrepreneurship, supporting social innovation around the world. Dr. Schwab also serves as Founder and Chairman of the Forum of Young Global Leaders (2004); Trustee of The Peres Center For Peace in Tel Aviv; Member of the Board of the Lucerne Festival in Lucerne; and Global Advisor to the President of the Republic of Korea.

Dr. Schwab was awarded Honorary Knighthood (KCMG) and has received international and national honors for initiatives undertaken in the spirit of entrepreneurship in the global public interest as well as for peace and reconciliation efforts in several regions.

Her Majesty Queen Rania Al Abdullah



Her Majesty Queen Rania Al Abdullah was born Rania Al Yassin on August 31, 1970. She obtained her bachelor's degree in Business Administration from the American University of Cairo in 1991, pursuing a career in banking in Jordan. On June 10, 1993 Queen Rania married King Abdullah bin Al Hussein. They have four children.

Queen Rania has focused her energies on creating opportunities for disadvantaged members of Jordanian society and beyond. Her Majesty's core concerns include improving the quality of Jordanian family life, promoting quality, access, excellence and innovation in education in Jordan and the rest of the world, advocating cross-cultural and inter-faith dialogue, encouraging sustainability throughout the public and private sectors, and tackling issues affecting youth.

Queen Rania has pioneered several projects to reflect her core concerns, such as the Jordan River Foundation established in 1995, Madrasati launched in 2008 to renovate needy public schools which later extended to Palestine, she also launched the Queen Rania Teachers' Academy in 2009, the Arab Sustainability Leadership Group, and the Kingdom's first interactive Children's Museum.

Her Majesty is UNICEF's Eminent Global Advocate for Children and was Honorary Chair of the Global Campaign for Education's Action Week in 2009. Her Majesty is Co-Founder and Global Co-Chair for 1GOAL, a campaign she helped launch to promote global education in partnership with FIFA, the World Cup South Africa 2010 and the Global Campaign for Education.

Her Majesty has won several awards, including the FIFA Presidential Award in December 2009 North South Prize from the Council of Europe (2009), and the inaugural YouTube Visionary Award (2008).

Lang Lang

Heralded as the “hottest artist on the classical music planet” by *The New York Times*, 28-year-old Lang Lang continues to play sold out recitals and concerts in every major city in the world.

Lang Lang’s success has catapulted him into the world spotlight. In 2008, Lang Lang was featured in concert with jazz pianist Herbie Hancock at the 50th Annual Grammy Awards, and was a featured performer at the Opening Ceremonies of the 2008 Beijing Olympics. In 2009, Lang Lang appeared in the *Time’s* annual list of the 100 Most Influential People in the World. Most recently, Lang Lang has been chosen as an official worldwide ambassador for the 2010 Shanghai Expo.

Lang Lang is seen as a symbol of the youth and future of China, and is an inspiration to the 40 million classical piano students there. Therefore, Lang Lang has made it his mission to broaden the reach of classical music around the world, with a focus on children. In 2004 he was appointed an International Goodwill Ambassador for UNICEF. In 2008, he established the Lang Lang International Music Foundation with the goal of expanding young audiences and inspiring the next generation of musicians through outreach programs.

Lang Lang began playing piano at the age of three; by the age of five he had won the Shenyang competition and had given his first public recital. After entering Beijing’s Central Music Conservatory at age nine, he won first prize at the Tchaikovsky International Young Musicians Competition and played the complete 24 Chopin Études at the Beijing Concert Hall at age 13. Lang Lang’s break into stardom came at age 17 when he was called upon for a dramatic last-minute substitution at the “Gala of the Century,” playing the Tchaikovsky concerto with the Chicago Symphony Orchestra. Shortly thereafter Lang Lang became the first Chinese pianist to be engaged by the Berlin Philharmonic, the Vienna Philharmonic and all the top American orchestras.



Victor Chu



Victor Chu, born in Canton, China, received his early education in Hong Kong and England, and took his law degree at University College London. Mr. Chu is Chairman of First Eastern Investment Group, a leading Hong Kong-based direct investment firm and a pioneer of private equity investments in China. He is also Chairman of First Eastern Investment Bank Limited in Dubai and Evolution Securities China Limited in London, and a main board member of Zurich Insurance.

Victor Chu has served as Director and Council Member of the Hong Kong Stock Exchange, Member of the Hong Kong Takeovers and Mergers Panel, Advisory Committee Member of the Securities and Futures Commission, and part-time member of Hong Kong Government's Central Policy Unit. He is currently a Foundation Board Member of the World Economic Forum and co-chairs the Forum's International Business Council.

Victor Chu has served on the Governing Council of University College London and the Foreign Affairs University of China, is a Trustee of Asia House and the International Business Leaders' Forum, and a member of the Mayor of London's International Business Advisory Council. Mr. Chu is also on the boards or advisory councils of Chatham House, Harvard Kennedy School, East Asia Institute of Cambridge University, James Martin 21st Century School at Oxford and the Atlantic Council of the United States.

Muhtar Kent



Mr. Kent joined The Coca-Cola Company in Atlanta in 1978 and has held a variety of marketing and operations leadership roles throughout his career in markets across Europe, Asia and the Middle East.

In 2005, Mr. Kent was appointed President of Coca-Cola International, responsible for overseeing all operations outside of North America. In 2006, he assumed the role of President and Chief Operating Officer and in 2008 was elevated to President and CEO. He was named Chairman of the Board of Directors in 2009.

Mr. Kent holds a Bachelor of Science degree in Economics from Hull University, England and a Master of Science degree in Administrative Sciences from London City University. He also holds an Honorary Doctorate Law degree from Oglethorpe University in Atlanta, and sits on numerous boards, including Special Olympics, and the U.S.-China Business Council.

Hilda Ochoa-Brillembourg

Hilda Ochoa-Brillembourg, CFA is Founding President and CEO of Strategic Investment Group. A Fulbright Fellow and Fulbright Lifetime Achievement Awardee, she completed doctoral studies (except dissertation) in Business Administration Finance at Harvard Business School. She received a Master of Public Administration from Kennedy School of Government at Harvard and Bachelor of Science in Economics, Universidad Andres Bello, Caracas.

From 1976 to 1987, Ms. Ochoa-Brillembourg was Chief Investment Officer of the Pension Investment Division of the World Bank and continued as manager of the World Bank Pension assets until 1996.

Ms. Ochoa-Brillembourg serves on the Board of Directors of General Mills, McGraw-Hill, the Fulbright Foundation, Research Foundation of CFA Institute and the Atlantic Council of the United States. She is the founding Chairman of the Youth Orchestra of the Americas and serves on the advisory committee of Harvard David Rockefeller Center for Latin American Studies. She is co-chair, Deans Alumni Leadership Council at Harvard Kennedy School, and vice chairman, Group of Fifty (G-50) at Carnegie Endowment for International Peace.

She is a former director of Harvard Management Company, 1991-2010, and Vassar College, 1988-1998, as well as a former investment committee member, Rockefeller Family Fund, 1982-2008, and trustee and executive committee member, Washington National Opera, 1998-2010, and National Symphony Orchestra, 1999-2007.



Sir Martin Sorrell

Sir Martin Sorrell, founder and CEO of WPP, created the world's largest advertising and marketing services group in 1985, whose companies include some of the most eminent agencies in the business. WPP employs over 141,000 people in 107 countries. In 2009, WPP had revenues of \$13.6 billion and billings of \$59.4 billion.

Sir Martin actively supports the advancement of international business schools – advising Harvard, IESE, the London Business School and the Indian School of Business. He served as Ambassador for British Business, and has been publicly recognised with several awards including Harvard's Alumni Achievement Award. He received a knighthood in January 2000.

In 2006, Sir Martin was appointed non-executive director of Alpha Topco, the Formula 1 Company. In 2008, he was appointed by The English Football Association to the Board for the 2018 FIFA World Cup. He is on the Executive Committee of the World Economic Forum International Business Council and a member of the Business Council in the U.S. He is a Patron of the British Museum, member of the Tate Gallery Advisory Group, and on the International Advisory Board of The Russian Museum. In 2010 he was appointed to the Board of Directors of the Bloomberg Family Foundation.





ATLANTIC COUNCIL

BLACK SEA **ENERGY** &
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BLACK SEA **ENERGY** & ECONOMIC FORUM



Istanbul, Turkey • September 29 - October 1, 2010

The Black Sea Energy and Economic Forum is a unique annual initiative that brings business and policy leaders together to discuss Eurasia's leading economic and energy challenges. The Forum aims to develop best policy solutions to help the region be a center for economic cooperation, investment and trade.

2010 Forum Overview

The 2010 Forum is supported by Turkey's Prime Minister Recep Tayyip Erdoğan and Minister of Energy and Natural Resources Taner Yildiz, both of whom have been confirmed as keynote speakers. The Forum is co-chaired by Senator Chuck Hagel, Atlantic Council Chairman, as well as the Council's International Advisory Board (IAB) Chairman Lt. Gen. Brent Scowcroft, President and Founder, The Scowcroft Group and IAB members Dr. Zbigniew Brzezinski, National Security Advisor to President Jimmy Carter, Mr. Dinu Patriciu, Chairman, DP Holding SA, and Ms. Güler Sabancı, Chairman and Managing Director, Hacı Ömer Sabancı Holding AS.

The Council's new Dinu Patriciu Eurasia Center, in cooperation with its partners in the Black Sea, Caspian and Central Asian regions, has launched this important initiative in an effort to promote energy security, economic growth and political stability in one of the world's most crucial places.



For more information please visit www.bseef.org

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the Transatlantic
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Global Challenges*

Wrocław, Poland – October 6-8, 2010

The Wrocław Global Forum is a major new initiative which aims at giving new spirit to the transatlantic dialog by refocusing it on global challenges and by reinforcing the voice of Central Europe as its key stakeholder. It is taking place in Wrocław, one of the most dynamic and magnificent cities in the region.

2010 Forum Overview

The first meeting of this annual platform will bring together two hundred leading European, American and global policy-makers as well as business and opinion leaders for two days of brainstorming and networking. Our speakers include **Javier Solana**, **James Stavridis**, **Aleksander Kwaśniewski**, **Jerzy Buzek**, and many others.

It will be an interactive event, stimulating discussion on issues ranging from geopolitics of energy and the future of growth to those concerning leadership in an interdependent world, the state of democracy and the future of NATO. **2010 Freedom Awards Ceremony** will be held during the Gala Dinner marking the 30th Anniversary of the founding of the Solidarity movement.

For more information please visit www.wgf2010.eu

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