



Atlantic Council

BRENT SCOWCROFT CENTER ON INTERNATIONAL SECURITY

Global Strategy Forum: *America's Role in a Changing World*

STRATEGY INITIATIVE

May 2-3, 2016

Atlantic Council Headquarters

@ACScowcroft #ACStrategy

May 2: Public Session

8:30 – 9:00 a.m. **Registration**

9:00 – 9:10 a.m. **Welcome**

Jon M. Huntsman, Jr., *Chairman*, Atlantic Council (@JonHuntsman)

9:10 – 10:40 a.m. **Strategic Foresight: How a Changing World Affects America**
How is the world changing and what does that mean for America's role?

Arati Prabhakar, *Director*, Defense Advanced Research Projects Agency, US Department of Defense (@DARPA)

Jennifer Sciubba, *Senior Fellow*, Strategic Foresight Initiative, Brent Scowcroft Center on International Security, Atlantic Council (@profsciubba)

Amy Zalman, *Founder and Principal*, Strategic Narrative Institute (@StratNarrative)

Moderator: Deborah Westphal, *CEO*, Toffler Associates (@TofflerInsights)

10:40 – 10:55 a.m. **Break**

10:55 – 12:25 p.m. **Strategic Objectives: Challenges and Opportunities for America**
The new global environment presents new issues for the United States to cope with. Some of them will test America's resolve and ability to harness change. Others will provide America the chance to get ahead. How do you identify, and then capitalize on, these issues?

Joshua Corman, *Director*, Cyber Initiative, Brent Scowcroft Center on International Security, Atlantic Council (@joshcorman)

Jasmine El-Gamal, *Graduate*, Documentary Filmmaking, New York Film Academy (@jasmineelgamal)

Vijay Mahajan, *John P. Harbin Centennial Chair in Business*, McCombs School of Business, University of Texas at Austin (@UTAustin)

Moderator: Todd Rosenblum, *Senior Fellow*, Brent Scowcroft Center on International Security, Atlantic Council (@ToddRosenblum1)

12:25 – 1:00 p.m. **Lunch**

Please join Ken Liu (@kyliau99), author of "The Paper Menagerie," in the Boardroom for a micro-talk on how to convincingly envision and create alternative worlds through narrative.

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1:00 – 2:30 p.m.

Debate: America's Role in the World

Be it resolved: We must "Make America Great" again.

Affirmative: David Rothkopf, *CEO and Editor-in-Chief*, Foreign Policy (@djrothkopf)

vs **Negative:** Kori Schake, *Research Fellow*, Hoover Institution (@KoriSchake)

Moderator: Daniel Chiu, *Director, Strategy Initiative and Deputy Director, Brent Scowcroft Center on International Security*, Atlantic Council (@DYCinWDC)

2:30 – 2:40 p.m.

Break

2:40 – 4:10 p.m.

Strategic Solutions: Strategy Innovation for America

What are new ways for America to think about its role in the world?

Max Brooks, *Senior Fellow, Brent Scowcroft Center on International Security*, Atlantic Council

Beth Flores, *Managing Director*, Impact Hub DC (@Bethivywhy)

Rob Weiss, *Executive Vice President and General Manager, Advanced Development Programs (Skunk Works)*, Lockheed Martin (@LockheedMartin)

Moderator: Joshua Marcuse, *Senior Advisor for Policy Innovation*, US Department of Defense (@joshuamarcuse)

4:10 – 4:20 p.m.

Break

4:20 – 5:30 p.m.

Ending Keynote: Art, Narrative, and the Third Offset

Introduction: Frederick Kempe, *President and CEO*, Atlantic Council (@FredKempe)

Robert Work, *Deputy Secretary*, US Department of Defense (@DepSecDefWork)

Moderator: August Cole, *Director, Art of the Future Project, Brent Scowcroft Center on International Security*, Atlantic Council (@august_cole)

5:30 – 5:35 p.m.

Closing Remarks

Daniel Chiu

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May 3: Global Strategists Roundtables (by invitation only)

9:15 – 9:30 a.m.

Welcome and Recap of the Public Sessions

Jon M. Huntsman, Jr., *Chairman*, Atlantic Council

Daniel Chiu, *Director, Strategy Initiative and Deputy Director, Brent Scowcroft Center on International Security*, Atlantic Council

9:30 – 10:30 a.m.

Evolution of the Obama Administration's Strategy and Looking Forward

Ben Rhodes, *Deputy National Security Advisor*, The White House

Moderator: Barry Pavel, *Vice President, Arnold Kanter Chair, and Brent Scowcroft Center on International Security*, Atlantic Council

10:30 – 10:45 a.m.

Break

10:45 – 12:00 p.m.

The Private Sector's Perspectives on National Strategy

Robert Griffin, *General Manager, Safer Planet – Smarter Cities*, IBM

Francis Bouchard, *Nonresident Senior Fellow, Brent Scowcroft Center on International Security*, Atlantic Council

12:00 – 12:15 p.m.

Break

12:15 – 1:30 p.m.

Lunch: New Views on Strategy

Using innovative methods, like art and narrative, prominent fiction writers will workshop with participants to explore new ways to view strategy.

Max Brooks, *Author, World War Z*

August Cole, *Author, Ghost Fleet*

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