

CELEBRATING



Atlantic Council

ADRIENNE ARSHT
LATIN AMERICA CENTER

UP CLOSE

Center Mission

The Adrienne Arsht Latin America Center broadens understanding of regional transformations through high-impact work that shapes the conversation among policymakers, the business community, and civil society. Now celebrating its five-year anniversary, the Center focuses on Latin America's strategic role in a global context with a priority on pressing political, economic, and social issues that will define the trajectory of the region now and in the years ahead.

Transformations Reshaping Latin America

Latin America's middle class has doubled, the region has awoken to the fight against corruption, cities have stepped up to adapt to changing trends, economies have begun to diversify, and democratic institutions have largely taken hold as the region faces a new world order. Still, challenges remain.

Uncertainty reigns worldwide, and while we rightly tend to focus on global hotspots, we must recognize the importance of expanding ties with regions of stability that are overall beacons for international business and home to steadfast US allies. Latin America is at that center. It is region that serves as a key partner for the United States, Europe and other corners of the world: in security, in trade, and beyond.

A Unique Approach to a Changing Region

Since its founding in 2013, the Atlantic Council's Adrienne Arsht Latin America Center has prioritized injecting new ideas and innovative policy recommendations to challenge the conventional wisdom of Latin America and its place in the world. A top priority is to inform and convene globally-oriented and regionally-focused policymakers, business leaders, civil society pioneers, and use new analytical tools of communication to branch out the community of influencers engaged with the region.

Rather than focus on Latin America in a silo, the Center contextualizes how the region is a powerful and influential actor in the new global order. The Adrienne Arsht Latin America Center's work is motivated by three dominant trends: Success in Latin America is critical at a time of great global uncertainty; the region's next decade can be one of game-changing progress as it maximizes the opportunities; and relations must move beyond the narrow scope of issues such as drugs and violence. With this in mind, the Adrienne Arsht Latin America Center provides forward-looking support for regional engagement.

5

**Years of
Impact
by the
numbers...**



125+ events

in 16 cities/countries

Bogotá, Buenos Aires, Cartagena, Chicago, Houston, Lima, Los Angeles, Mexico City, Miami, Nashville, New York, Rio de Janeiro, San Francisco, San Salvador, Shanghai, Washington DC



13 Program Areas:

By Country/Region:

Argentina, Brazil, Central America's Northern Triangle, Colombia, Mexico, Venezuela

By Theme:

Anti-Corruption, China-Latin America, Elections, Energy, Mercosur-Pacific Alliance, Trade and NAFTA, Women's Leadership



40+ publications:

Providing unique insight on issues from Chinese investment to Mexico's energy reforms to Latin America 2030 – all publicly and privately delivered to policymakers, business leaders, and media



3,700+
mentions, interviews,
and opinion pieces

in US and international print and broadcast media.



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For more information, email Aalac@AtlanticCouncil.org

About The Atlantic Council

The Atlantic Council is a fifty-year-old nonpartisan institution that promotes constructive leadership and engagement in international affairs based on the Atlantic Community's central role in meeting global challenges. The Council provides an essential forum for navigating the dramatic economic and political changes defining the twenty-first century by informing and galvanizing its uniquely influential network of global leaders.

About the Founder

Adrienne Arsht is a business leader and philanthropist. Arsht has taken a leading role promoting artistic, business, and civic initiatives in the three cities she calls home: Washington, DC, Miami, and New York. In Washington, Ms. Arsht recently spearheaded the creation of the Adrienne Arsht Center for Resilience at The Atlantic Council where she also endowed the Adrienne Arsht Latin America Center in 2013 to focus on the role of Latin America in the trans-Atlantic community. She is Founding Chairman of the Adrienne Arsht Center Foundation in Miami, FL, a trustee of the John F. Kennedy Center for the Performing Arts, a Vice Chairman of Lincoln Center for the Performing Arts, an Executive Vice Chairman of the Atlantic Council.

CENTER LEADERSHIP

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Director

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Daniel Godinho
Nonresident Senior Fellow

David Goldwyn
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Strategic Priorities

1 HIGHLIGHTING THE REGION'S REFORM AGENDA

While the United States is reevaluating its role in the world, Latin American countries are pushing for reforms that have the potential to strengthen institutions and build cross-country partnerships. In 2016, Argentina re-emerged to access new capital markets and Colombia signed a long-awaited peace agreement after fifty-two years of conflict. A regional effort to combat corruption has emerged, with many nations seeking to adopt policies that favor transparency, accountability, and independent judiciaries. The region is breaking the glass ceiling for women in politics, and is at the helm of combating climate change. The Adrienne Arsht Latin America Center is aggressively increasing understanding of the importance of **US-Mexico** ties, highlighting the new outward-looking approach sweeping countries like **Brazil** and **Argentina**, and harnessing lessons from the region's **fight against impunity**.

2 BUILDING STRONGER TRADE & INVESTMENT TIES

Latin America is one of the United States' most crucial trading partners – stakeholders must recognize that and find new ways to maximize that critical relationship. This must be done with an eye toward shifting regional trade patterns. Today, a new focus on cross-border commercial engagement along with an increased relevance of Asia and Europe defines the region's broader trading landscape. As North America renegotiates **NAFTA**, the Adrienne Arsht Latin America Center is leveraging this moment to highlight the economic and strategic benefits of a modernized agreement. The Center also provides new analysis and insight on China's commercial and investment priorities while looking at the potential benefits of **Mercosur-Pacific Alliance** integration.

3 LOOKING TO THE FUTURE OF THE DEMOCRATIC WORLD ORDER

The next fifteen years can hold immense opportunity if the right policies are put in place today. In 2018, six countries in Latin America hold presidential elections. The Adrienne Arsht Latin America Center closely monitors these transitions while emphasizing long-standing gains independent of political cycles. The Center's **Colombia** Peace and Prosperity Task Force provides independent recommendations for US support of the post-conflict era while analyzing how the broader international community can provide assistance for the country at such a critical moment. In Central America's **Northern Triangle**, the Adrienne Arsht Latin America Center is similarly working across borders to help reverse a vicious cycle of insecurity and lack of investment. With a laser focus on the Venezuela crisis—both its domestic and international ramifications—the Center seeks to help advance a peaceful, prosperous, and democratic **Venezuela**. And as innovation and entrepreneurship boom in Latin America, the Center is looking at how to respond to changing labor market demand and usher in a more prosperous middle class.

4 EMPHASIZING AN INCREASINGLY GLOBAL PROFILE

From trade and investment to leadership at global fora, many countries are fortifying their global ties. Brazil, Argentina, and Mexico are looking beyond the region to usher in new financial and political connections. The Adrienne Arsht Latin America Center's **China-Latin America** initiative provides first-hand regional analysis of China's growing economic and strategic relations, with recommendations on how to harness the mutual benefits possible as part of this growing relationship. And as **energy** markets continue to shift internationally, the Center explores how to capture the energy potential of Latin America.



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