



Atlantic Council

VETERANS ADVANCED ENERGY PROJECT



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THE CHALLENGE

The world is undergoing a global transition to advanced energy technologies amid a number of structural forces, including cost declines, energy security concerns, and the growing salience of the climate challenge. The flourishing advanced energy industry is creating new opportunities for military veterans and spouses seeking service-oriented and mission-driven employment.

THE SOLUTION

The **Veterans Advanced Energy Project**, housed within the Atlantic Council’s Global Energy Center, is designed to recruit, equip, and empower a new generation of veterans, reservists, and military spouses that can speak first-hand to the importance of leadership in the advanced energy economy for US national security and economic competitiveness.

HOW WE DO IT

Veterans Advanced Energy Week has become the leading forum for experts to share perspectives on new technologies and emerging trends in energy. The event is designed to develop and inspire a community of veterans and allies committed to advancing US energy leadership through this dialogue and discussion.

The **Veterans Advanced Energy Fellowship** trains a cadre of future leaders in the advanced energy industry in policy development, public speaking, and entrepreneurship through mentorship from senior national security and energy leaders in the Atlantic Council’s network and exposure to key workforce development opportunities as well as companies and organizations seeking new talent.

PARTNER WITH US FOR VETERANS ADVANCED ENERGY WEEK FROM AUGUST 2-6, 2021

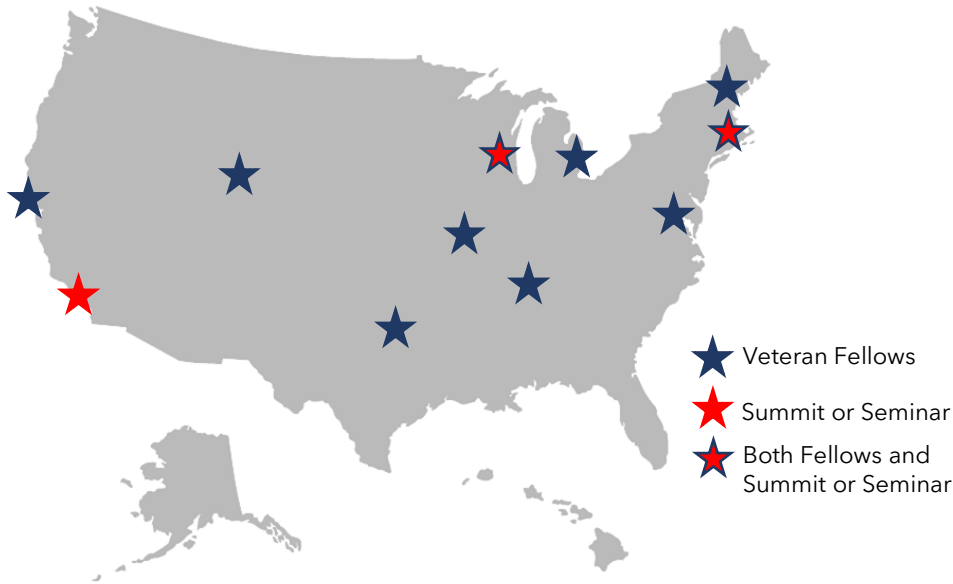
The 2021 Veterans Advanced Energy Week will be a series of interactive learning and networking experiences dedicated to veterans and military spouses working to strengthen US national security through careers in the advanced energy industry. The week will include a packed agenda of virtual events and in-person convenings in select cities if local guidance allows.

Building on five years of proven success, participants will develop networks with other veterans, supporters, and potential employers through company introductions, a resume database, and job board postings.

SPONSORSHIP LEVEL		BENEFITS
Platinum	\$25,000	<ul style="list-style-type: none"> Membership on the Veterans Advanced Energy Project’s Advisory Committee Sponsorship of a 2021 Veterans Advanced Energy Fellow All Gold level benefits
Gold	\$15,000	<ul style="list-style-type: none"> Named sponsor for a panel or event during Veterans Advanced Energy Week or event with the Veterans Advanced Energy Fellowship All Silver level benefits
Silver	\$7,500	<ul style="list-style-type: none"> Speaking Opportunity at Veterans Advanced Energy Week or policy webinar with Veterans Advanced Energy Fellowship Access to veteran resume database, job board postings, and one-on-one introductions with veterans and military spouses seeking careers in the advanced energy industry Brand recognition on website, social media, and during events
	\$5,000 <i>Nonprofit only</i>	

NATIONAL IMPACT

Since 2017, the Veterans Advanced Energy Project has been driving a nationwide dialogue with past events and fellows in the following locations:



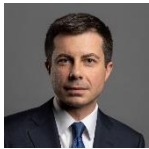
2020 FEATURED SPEAKERS



Senator Tammy Duckworth
 US Senator (D-IL), Illinois National Guard Veteran



Rick Perry
 Former Governor, State of Texas; Former US Secretary of Energy; US Air Force Veteran



Pete Buttigieg
 US Secretary of Transportation; Former Mayor, South Bend; US Navy Veteran

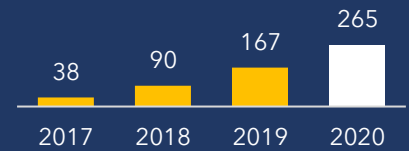


Congressman Jason Crow
 US Congressman, Colorado's 6th District (D-CO); US Army Veteran

GROWING REACH

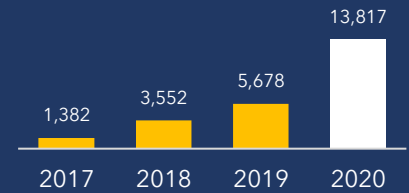
Attendance by Year

#VetsEnergySummit
 #VetsEnergyWeek



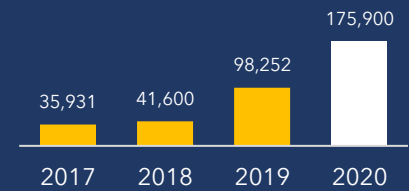
Annual Website Visits

www.vetsenergyproject.org



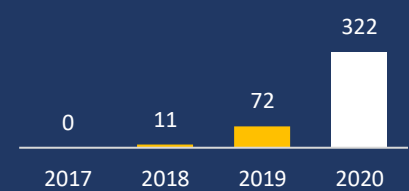
Annual Twitter Impressions

@vets_energy



LinkedIn Followers

Veterans Advanced Energy Project



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Pictured: Veteran energy entrepreneurs share their experience transitioning from the military to clean energy industry at the 2019 Veterans Advanced Energy Summit in Chicago, Illinois // Previous Page: Jerimie Williams, Wind Technician and Air Force Veteran, stands atop a wind turbine at Invenergy's Goldthwaite Wind Energy Center