

Women in the global supply chain: The importance of increasing women's access

Wednesday, October 13, 2021

9:00 am ET/4:00 pm KSA

Hybrid event via Zoom

Keynote Speaker Bio



Penelope Naas

President for International Public Affairs and Sustainability, UPS

Penelope (Penny) Naas is UPS President for International Public Affairs and Sustainability. She began her UPS career in May 2012, managing the Public Affairs team for the EMEA Region, where she enhanced governmental understanding of UPS and the issues impacting the logistics industry. In 2014, Penelope was also asked to oversee sustainability in Europe, and has worked to advance internal and external appreciation of the importance of sustainability for UPS. She then served as UPS Vice President and District Manager for International Public Affairs and Sustainability from January 2015 until early 2020. Previously, Penelope worked for Citigroup in the Global

Government Affairs team and at the US Department of Commerce (DOC), where she worked for 13 years in various roles covering international trade and commercial issues. Penelope has a bachelor's degree in economics and a master's degree in public policy from the University of Michigan, Ann Arbor. She co-chairs the World Economic Forum's Global Future Council on Trade and Investment. She is a former board member of the American Chamber of Commerce to the EU and the University of Michigan Alumni Board, the American European Community Association, and the Fulbright Commission for Belgium and Luxembourg. She is active in UPS' Women's Leadership Development program.

Speaker Bios



Derya Matras

Vice President for the Middle East, Africa, and Turkey, Facebook

Derya Matras is the Vice President of Facebook for the Middle East, Africa, and Turkey. In her role, Derya leads Facebook to serve businesses and communities and to grow the company's economic and social impact across the region. Derya spent most of her career in emerging markets and was previously the Facebook Country Director for Turkey. Prior to joining Facebook, she was Vice President of Dogan Media Group, the largest media conglomerate in Turkey. She has also held leadership roles in Management Consulting at McKinsey & Company, advising the private sector and governments around the world, especially on the digital economy. Derya holds a BSc. in Electronics Engineering from Bogazici University in Turkey and an MBA from Columbia University, US.



Tamer Mosalam

VP and General Manager for GCC-Levant Foods, PepsiCo

Tamer Mosalam is the Vice President and General Manager for GCC-Levant Foods and PepsiCo JV Chairman of Board in Saudi Arabia. He is responsible for leading the strategy of the PepsiCo foods portfolio, delivering on the potential growth in Saudi, other Gulf countries, and the Levant while also delivering on PepsiCo investment opportunities. Previously, Tamer was the CEO and Managing Director for PepsiCo Food Division for Egypt and North Africa. Prior to joining PepsiCo in 2003, he spent ten years at Procter & Gamble across several senior commercial and general management roles in Egypt, the GCC, and North Africa. He provides mentorship to startups and small-sized businesses in Egypt and the Middle East, while supporting and sponsoring financing through venture capital funds. He is the Vice-Chairman of the American Chamber of Commerce in Saudi Arabia and chairs many other regional and international committees. Tamer works closely with NGO on women empowerment programs, designs female-led entrepreneurship programs, and is the co-founder and sponsor for PepsiCo's Tamakani program in Saudi Arabia. He led the private sector representation to the United Nations to engage emerging economies on UN Sustainable Development Goals. Tamer graduated from the Faculty of Tourism and Hotel Management, Cairo University and holds a bachelor's degree in Business, Hotel Institutions' Management, and a Convention Global Marketing Diploma from Michigan University.

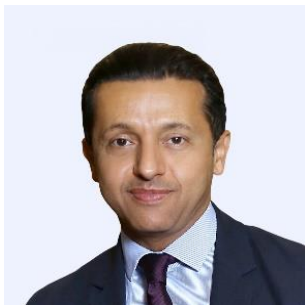


Dina Sidani

Chief Innovation Officer, Chalhoub Group

Dina currently leads innovation for Chalhoub Group as their Chief Innovation Officer. The purpose of the innovation division is to create growth and help make the Group more sustainable through its venture builder, brand builders, retail tech accelerator, and incubator programs. Dina has been with the Group for over nine years and previously led finance across different business units within the organization. She also worked with Noon as their Head of Finance and Planning before taking the role with Chalhoub to build and launch their innovation initiatives. Dina has an MBA from Harvard Business School and sat on the HBS Alumni Board of the GCC.

Moderator Bio



Amjad Ahmad

Director and Resident Senior Fellow, empowerME, Rafik Hariri Center for the Middle East, Atlantic Council

Amjad Ahmad is director and resident senior fellow of empowerME at the Atlantic Council's Rafik Hariri Center for the Middle East. He focuses on shaping innovative investments to empower entrepreneurs, women, and youth in the Middle East. He develops strategies and policies to drive sustainable prosperity through the creation of dynamic entrepreneurial economies, the economic participation of women, and educational transformation. Amjad is also managing partner of the venture capital firm Precinct Partners and serves on the boards of Eyewa, Tapal Tea, RSA Global, Mumzworld, Mr. Usta and The Luxury Closet. Based in the United Arab Emirates for fifteen years prior to moving to Washington, DC, Amjad has collaborated with business leaders and entrepreneurs to build leading companies in the Middle East. Through his work as a venture capital and

growth investor, Amjad established two investment firms in the region that provided over \$1 billion in funding to over fifty companies in sectors ranging from technology and education to healthcare and finance. During the past five years, Amjad has focused his investments on entrepreneurship, innovation, and technology. Amjad holds a master's degree in international affairs with a concentration in international finance and economics from Columbia University and is a graduate of the general management program at Harvard Business School.