

Cyber 9/12 Strategy Challenge Starter Pack

About the Starter Pack

Interested in forming a team for an upcoming [Cyber 9/12 Strategy Challenge](#) competition? The materials included in this packet can help you confirm a member of faculty or cyber practitioner to serve as your team's coach, inquire about financial support within your academic institution, recruit fellow students to form a Cyber 9/12 team and prepare for upcoming competitions using past scenarios and playbooks. These materials are intended to serve as a guide for teams as they prepare for competitions. Language included in letters can be edited to reflect the team's priorities and "voice."

Included in this pack are:

- Draft letter requesting someone serve as your coach
- Draft letter inquiring about financial support
- Flyer about the Cyber 9/12 Strategy Challenge
- Link to past scenarios and playbooks

Draft Letter – Requesting a Coach

Dear <Salutation> <Last Name>,

I hope this note finds you well.

I am writing to ask if you might be interested in serving as a coach for <Academic Institution> and our participation in the Atlantic Council's Cyber 9/12 Cyber Strategy Challenge competition in <location> on <competition dates>.

We are eager to participate in this competition to obtain a deeper understanding of cyber policy and require a coach who will be able to support us [develop our policy analysis and briefing skills/advocate for funding/as we navigate the crafting of holistic cyber policy solutions/connect us with practitioners in the cybersecurity field].

Would you be able to serve as our coach or help us find a coach?

Thank you in advance for your support.

Sincerely,
<Full name>

Draft Letter – Inquiring for Financial Support from an Academic Institution

Dear <Salutation> <Name>,

I hope this note finds you well.

My name is <full name> and I have formed a team comprised of X students to represent <academic institution> at the Cyber 9/12 Strategy Challenge in <location> on <competition dates>.

I am writing to you to inquire about the possibility of financial support from <organization name> to compete at an upcoming Cyber 9/12 competition. Attached is our budget proposal, and a detailed explanation of the potential benefits to <organization name> and <academic institution>.

I would like to propose the <academic institution or academic department> partner with the <institutional cybersecurity authority/organization] to jointly fund this high-impact learning opportunity. (OPTIONAL)

I have spoken with <faculty sponsors/advisor name> about our team's goals and plans for the upcoming competition and we are looking forward to leveraging the learning opportunities available to <academic department name> students in cybersecurity and public policy.

Thank you in advance, and we look forward to working with you.

Sincerely,
<Full name>



INTERESTED IN CYBERSECURITY & PUBLIC POLICY?

Compete in the **Cyber 9/12 Strategy Challenge**--a one of a kind cyber policy and strategy **competition** that bridges the gap between technical and policy communities to address contemporary cybersecurity issues.

Form a multidisciplinary team to respond a realistic **cyber incident** and hone your analytical and communication skills.

Connect and **network** with cybersecurity experts and practitioners while also competing for **prizes!**



LEARN MORE:

WWW.ATLANTICCOUNCIL.ORG/CYBER912

Past Scenarios and Playbooks

<https://www.atlanticcouncil.org/technology-innovation/cybersecurity/2020-cyber-9-12-strategy-challenge-playbooks/>