







The Economic Impact of a More Efficient US-Mexico Border

How Reducing Wait Times at Land Ports of Entry Would Promote Commerce, Resilience, and Job Creation

Report Contributors:

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ISBN-13: 978-1-61977-250-2

September 2022







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(The first of a two-part series on the US-Mexico Border)

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"We know that long wait times at the border can hurt our businesses and economy, especially in my district. Ensuring our ports of entry have sufficient funding to reduce wait times is necessary to keep our economy on track and ensure businesses on both sides of the border succeed."

The Hon. Juan Vargas

Representative (D-CA-51) **US HOUSE OF REPRESENTATIVES**

"Strengthened US-Mexico collaboration at our border will unlock significant economic growth, promote supply chain resilience, and boost competitiveness, benefiting Mexican workers and families. These benefits will reverberate far beyond the border, reaching states throughout Mexico. Now is the time to invest in initiatives to create an even more efficient and secure shared border."

H.E. Luz Maria de la Mora

Subsecretary of International Commerce, Secretariat of the Economy UNITED MEXICAN STATES

"Our border communities rely on efficient and effective infrastructure for work, trade, tourism and other economic exchanges across the US-Mexico border. As the North American region seeks to retain its competitive global advantage, it is more important than ever for these communities to have access to top-notch ports of entry, staffing and technology. With the proper tools for border management, our border cities will be enabled to prosper now and well into the future."

The Hon. Tony Gonzales

Representative (R-TX-23) **US HOUSE OF REPRESENTATIVES**

Executive Summary

mprovements in border management and the adoption of new technologies at the US-Mexico border have the potential to enhance security and generate economic benefits for the United States and Mexico through expedited flows of goods and people. Reduced border wait times would lead to more traffic entering the United States from Mexico, both in terms of commercial trucks loaded with goods for US consumers and shoppers ready to buy US goods. This report quantifies the economic impact of this additional commerce and cross-border spending, which would lead to further economic prosperity in the two countries.

Research shows that a 10-minute reduction in wait times could lead to an additional \$26 million worth of cargo entering the United States each month via commercial vehicles. This translates to more than \$312 million in further commerce from Mexico into the United States annually. The extra inventory of finished and intermediate goods would drive down US domestic prices, creating increased economic well-being for US citizens.

This report also finds that reducing border wait times by 10 minutes has a positive annual impact of \$5.4 million on the US economy due to purchases by additional families and individuals entering the United States from Mexico. While the immediate effect of these purchases is most evident in border communities, economic benefits would spread to the continental United States due to the

economic linkages between local economies, with approximately 25 percent of the total impact reaching non-border states.

Beyond the \$312 million in added commerce from Mexico into the United States, a 10-minute reduction in border wait times would promote the creation of nearly 18,700 direct and indirect jobs in Mexico, increase labor income per sector by an average of \$17,474, and simulate growth for various Mexican economic sectors, particularly manufacturing, wholesale trade, and mining.

More specifically, a one-minute reduction in border wait times would increase the average production (or output) per sector—for Mexico's top ten sectors exporting to the United States—by 2 percent. This reduction in border wait times would also boost intermediate sales and aggregate demand in Mexico by 2.4 percent and 1.7 percent, respectively.

These findings illustrate the economic benefits of prioritizing investments at the US-Mexico border to reduce commercial and noncommercial wait times. They are understood as the lower range of the potential national-level economic benefits of deepened US-Mexico collaboration to create a more efficient and secure border. A forthcoming second study will build on these findings, disaggregating the economic impact of reduced wait times for US and Mexican states and counties at the border and beyond.



Trucks pass through the U.S. border and into the United States from Juarez, Mexico in El Paso, Texas, U.S. June 18, 2018. REUTERS/Mike Blake

Introduction

he US-Mexico border is a hub of cultural and commercial exchange, fostering continued growth and collaboration between the United States and Mexico. Stretching over 2,000 miles, it has more than forty-four active ports of entry, with fifteen million US and Mexican citizens residing in border counties. In July 2022 alone, the United States and Mexico traded over \$65 billion in goods,¹ with more than \$53 billion crossing the southern border via trucks and trains.²

Approximately five million US jobs depend on trade with Mexico,³ meaning that one in every twenty-nine workers in the United States has a job created or supported by US-Mexico trade. These jobs are spread throughout the US economy in terms of geography and industries. In Mexico's automotive sector, US-Mexico trade supports more than one million jobs directly and 4.5 million indirectly.⁴

In addition to importing and exporting final products, the United States and Mexico jointly produce goods. Cross-border production sharing has contributed to greater economic integration, resilience, and competitiveness while helping to insulate the US and Mexican economies from global competitors. Similarly, US-Mexico trade in services contributes to the commercial relationship, with over \$62 billion traded in 2019.5

On July 12, 2022, US President Joseph R. Biden and Mexican President Andrés Manuel López Obrador met in Washington, DC, to discuss how safer and more efficient borders would enhance shared commerce.⁶ During their meeting, the United States committed to investing \$3.4 billion and Mexico \$1.5 billion to undertake major projects to modernize land ports of entry on the northern and southern borders. These efforts will create jobs, bolster shared security, and enhance supply chain resilience by promoting legitimate trade and travel.

New investments should continue to enhance shared commerce while addressing long-standing efficiency and security challenges, including excessive wait times, inconsistent federal policies, outdated screening technologies, and the illicit flow of weapons, drugs, contraband, and people. Future US-Mexico cooperation should also build on prior efforts to modernize border infrastructure, expedite processing times, and implement joint production programs through accords such as the United States-Mexico-Canada Agreement (USMCA). It could also prioritize new information-sharing infrastructure, shared defense strategies, bilateral-processing mechanisms, and expanded trusted traveler programs. The long-term institutionalization of standing working groups like the US-Mexico High-Level Economic Dialogue (HLED) will help the United States and Mexico align priorities and advance shared development goals moving forward—as evidenced through the joint commitments made at the September 12, 2022, HLED meetina.7

This report—the first in a two-part series—shows that US-Mexico cooperation aimed at creating a more efficient, resilient, and secure border will enhance shared commerce and economic well-being through the expedited flow of goods and people. Reduced border wait times would allow more commercial and noncommercial vehicles to enter the United States from Mexico, bolstering cross-border trade and spending and stimulating competitiveness, economic integration, and job creation. This report includes national-level findings, while a second report disaggregates results by county and state, showing that investing in the US-Mexico border will pay dividends far beyond the border.

Why Invest in the US-Mexico Border?

he United States and Mexico rely on each other to meet their populations' demand for goods and services. Mexico stands as one of the United States' largest trading partners in terms of goods, ranking first in 2019 with more than \$614 billion in total (two-way) goods traded that year.8 Recent disruptions to cross-border commerce illustrate this interdependence, with important economic implications for populations on both sides of the border.

As COVID-19 first raged worldwide, shutting down economies in the spring of 2020, the US-Mexico border was not immune to the global lockdown. Disruptions in cross-border flows of goods and people resulted in unemployment, curtailed retail sales, and decreased revenue for the tourism industry. In Texas alone, the tourism industry lost \$1.02 billion over the course of eight months of border closures. In Mexico, agricultural exports decreased 5.9 percent between March and May of 2020, with a 17.9 percent decrease in sugar exports compared to 2019.9

Avocados are another example of US-Mexico economic interdependence. Approximately nine of ten avocados in US supermarkets come from Mexico. In 2021 alone, the United States imported more than 1.1 million metric tons of avocados from Mexico, totaling over \$2.8 billion. However, a temporary suspension of avocado imports—due to a verbal threat received by a US inspector in Michoacán—led to concerns over shortages and price increases across the United States. Fortunately, the eight-day suspension did not have a lasting impact on local economies or spoil the fruit waiting for export. Soon after the suspension was lifted, avocados quickly returned to US supermarkets to satisfy consumer demand.

The story of COVID-related commerce disruptions and the avocado example not only illustrate the two countries' economic

interdependence but also the importance of safe and efficient borders. According to US Customs and Border Protection (CBP), the average border-crossing wait time per truck regularly surpasses 125 minutes during regular-to-peak crossing hours. Multiplied by the average of 19,617 trucks crossing the border daily, the lost revenue amounts to millions of dollars annually for the United States and Mexico.

Cross-border spending by noncommercial entities (families and individuals) also directly impacts the US and Mexican economies. Cities along the southern border of the United States have become attractive commercial poles that draw customers from Mexico up to 75 miles (120 kilometers) away for daily consumption of goods and services. This is partly due to trade mechanisms becoming antiquated under new international trade agreements (originally designed to retain customers in local markets and supply border counties with national products) and the limitations of the Mexican domestic market, which often translates to higher prices and lower quality in goods such as food, clothing, footwear, and household equipment.

The United States and Mexico have created a series of tools to expedite border crossings for pedestrians, trains, and commercial and noncommercial vehicles, including Unified Cargo Processing,¹³ Global Entry, Secure Electronic Network for Travelers Rapid Inspection (SENTRI),¹⁴ Customs Trade Partnership Against Terrorism,¹⁵ and other trusted traveler programs. However, these mechanisms only serve a small portion of daily border crossers, given high annual fees and other prohibitive eligibility requirements. For example, only 175,000 citizens in the United States and Mexico have become SENTRI card holders.¹⁶ Building on these and other programs is essential as US and Mexican leaders work together to tap the full economic potential of our shared border.

Border Wait Times: A Continued Challenge

ottlenecks at land ports of entry along the US-Mexico border present a long-term challenge for economic integration, supply chain resilience, and competitiveness. While international production sharing programs such as the USMCA and the Maquiladora Export Industry¹⁷ have promoted mutually beneficial trade, they have contributed to border congestion by increasing the volume of vehicles requiring border inspections. Congestion and associated wait times are compounded by outdated technologies and limited information sharing within and between agencies in Mexico and the United States. Curtailing the illegal flow of weapons, drugs, contraband, and people also requires stringent and time-consuming border inspections that may lead to border delays.

As shown in Figure 1, non-expedited cargo (commercial vehicles) entering the United States from Mexico undergoes a multistep inspection process. The first processing step involves examination by Mexican border agents who verify paperwork for outgoing goods, ensuring that tariffs are accurately assigned.¹⁸ Once cargo

reaches US inspection booths, CBP officers first examine relevant documentation for incoming merchandise and drivers, who are then subject to automated regulation and tariff compliance reviews. At the officers' discretion, cargo can undergo an additional canine or gamma ray inspection before being cleared for crossing.

Noncommercial vehicles entering the United States from Mexico also undergo a multistep inspection process. Depending on the type of border crossing (i.e., land or bridge), vehicles could be required to pay tolls in cash or via electronic toll collection systems. Once completed, vehicles continue to US inspection points, where they can undergo up to two separate inspections. At the primary inspection booth, CBP officials verify travelers' documentation and inquire about the purpose of their visit to the United States. If the Interagency Border Inspection System finds records of norm violation, CBP officers direct the vehicle toward secondary inspection. At the secondary inspection, officers conduct a thorough identity investigation, after which access to the United States is either granted or denied.

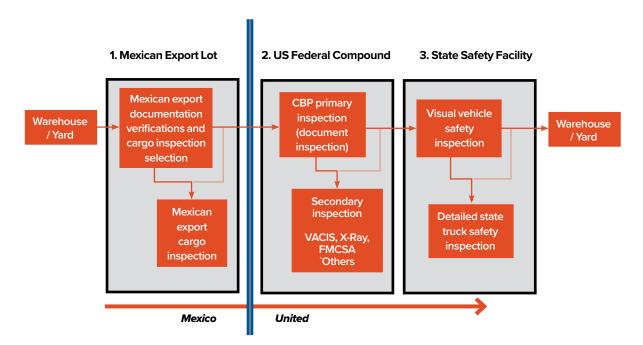


Figure 1: Inspection Process for Commercial Vehicles at the US-Mexico Border¹⁹

SOURCE: US Department of Transportation, Federal Highway Administration, "Border-wide Assessment of Intelligent Transportation System (ITS) Technology—Current and Future Concepts," https://ops.fhwa.dot.gov/publications/fhwahop12015/ch2.htm, 2022.



Trucks wait in a long queue for border customs control to cross into the U.S., in one of the main roads of Tijuana, Mexico, April 18, 2019. REUTERS/Andres Martinez Casares - RCICE4339C90

Despite the implementation of numerous interventions to enhance the border-user experience, border users consulted while preparing this report expressed concerns about inconsistent federal policies that are not well attuned to their needs.²¹ For example, outdated technologies at port facilities lead to inaccurate time projections on official agency platforms, making border users turn to social media to better estimate wait and crossing times. Similarly, double inspection processes and unstandardized documentation

requirements in different ports of entry generate delays in border crossings, which ultimately increase transport expenses.

Finding ways to efficiently process the large volume of commercial and noncommercial vehicles crossing the border while safeguarding national security should remain a priority for the bilateral relationship. This will improve the border-user experience and result in substantial economic gains for both countries.

The Economic Impact of a More Efficient US-Mexico Border

educed wait times at the US-Mexico directly impact the US and Mexican economies through increased cross-border commerce (commercial vehicles) and spending (noncommercial vehicles). This section quantifies the nationwide dollar value that would result from additional traffic entering the United States from Mexico following a 10-minute reduction in border wait times. The economic impact is estimated for the US and Mexican economies.

OUR APPROACH

The Atlantic Council's Adrienne Arsht Latin America Center partnered with the Hunt Institute for Global Competitiveness at the

University of Texas at El Paso and El Colegio de la Frontera Norte to produce this two-part study. Findings in this first report result from roundtables, focus groups, and individual consultations carried out virtually across both countries and in-person in Washington, DC; El Paso, Texas; and Tijuana, Mexico; and the analysis of economic data from the United States and Mexico. This study utilizes two economic models; one uses US data, emphasizing the US economy, and another employs Mexican data, focusing on the Mexican economy. As a starting point, both sides of the border were viewed independently to account for discrepancies in data availability and the specific methodologies of local partners and stakeholders. By later harmonizing findings and data, the scope and range of results were extended, ultimately determining the costs and benefits of reducing border wait times for both economies.

USEFUL TERMS

- Commercial traffic: loaded or unloaded vehicles (usually trucks or trains) that cross the US-Mexico border with the intent to distribute goods produced in the country of origin.
- Expenditure: the amount of money spent by noncommercial entities (families and individuals)
- Aggregate demand: the total amount of demand for all finished goods and services produced in an economy.
- Final good: a product that the final consumer uses or consumes. It does not require any additional processing.
- **Gross output:** the measure of total economic activity in the production of new goods and services during an accounting period.
- Labor income: the sum of employee compensation (wages and benefits) and proprietor income.
- Intermediate good: a product used to produce a final good.
- Intermediate sale: the sale of intermediate goods used in the production of final goods.
- Noncommercial traffic: vehicles carrying passengers (tourists, workers, others)
 that do not transport goods to sell in the destination country.

The United States: Border Efficiency to Strengthen the Economy

By John Byrd, John Gibson, Mayra Maldonado, and Roberto Ransom.

University of Texas at El Paso's Hunt Institute for Global Competitiveness

mproved border management and the implementation of new technologies at the US-Mexico border have the potential to enhance border security and expedite legitimate trade and travel, stimulating the US and Mexican economies. A more efficient border would allow more commercial and noncommercial traffic to enter the United States from Mexico, resulting in additional goods for US consumers and businesses and more shoppers buying US goods and services.

KEY TAKEAWAYS:

A 10-minute reduction in wait times at the US-Mexico border would:

- Five-hundred thirty-two additional commercial vehicles loaded with goods entering the United States from Mexico every month would generate an additional commercial intake of nearly \$26 million monthly or \$312 million annually. The extra inventory resulting from increased imports would reduce US domestic prices, thus promoting economic well-being for US citizens.
- Sixty-thousand two-hundred forty additional noncommercial vehicles entering the United States from Mexico every month would generate an additional economic intake of \$450,000 monthly, or \$5.4 million annually. Border states would absorb approximately 75 percent of this economic impact, and the other 25 percent would reach non-border states in the United States.

The Economic Impact of Additional Commercial Crossings

In 2021, more than 4.7 million container trucks loaded with over \$345.9 million worth of cargo entered the United States from Mexico via the US-Mexico border.²² Research shows that a one-minute reduction in commercial wait times would result in 53 additional commercial crossings (see regression analysis in Appendix B). This means that a 10-minute reduction in wait times would result in approximately another 532 container trucks entering the United States every month.

These containers may be loaded or unloaded. Therefore, estimating the economic impact of additional commercial crossings would require determining the proportion of loaded containers entering the United States via land ports of entry and the average cargo value of loaded containers. Data from the US Bureau of Transportation shows that approximately 73.1 percent of containers crossing the US-Mexico border are loaded with an average value of \$66,798. Table 1 shows a breakdown of the average container value and the number of loaded and unloaded containers crossing the border through individual border counties.

Table 1: Proportion of Loaded Containers and Average Container Value (2019)

State	County	Loaded Containers 2019	Unloaded Containers 2019	Loaded + Unloaded Containers	Exports 2019	Imports 2019	Total Trade 2019	Average Value per Truck
Texas	El Paso	610,869	184,426	795,295	\$31,717,503,019	\$46,613,712,212	\$78,331,215,231	\$76,307
Texas	Hudspeth	0	0	0	\$-	\$-	\$-	\$-
Texas	Presidio	8,418	1,791	10,209	\$144,896,195	\$200,275,710	\$345,171,905	\$23,791
Texas	Val Verde	59,951	15,651	75,602	\$2,068,951,047	\$3,082,037,002	\$5,150,988,049	\$51,409
Texas	Maverick	149,732	30,298	180,030	\$7,453,868,613	\$22,197,870,144	\$29,651,738,757	\$148,251
Texas	Webb	1,711,670	658,639	2,370,309	\$95,124,653,587	\$135,741,587,991	\$230,866,241,578	\$79,304
Texas	Starr	38,611	17,958	56,569	\$92,580,893	\$387,724,994	\$480,305,887	\$10,042
Texas	Hidalgo	502,312	213,297	715,609	\$13,222,562,811	\$23,522,857,942	\$36,745,420,753	\$46,829
Texas	Cameron	153,280	134,796	288,076	\$8,910,096,389	\$8,930,388,221	\$17,840,484,610	\$58,262
New Mexico	Luna	15,960	794	16,754	\$23,980,387	\$116,358,933	\$140,339,320	\$7,291
New Mexico	Dona Ana	114,701	19,916	134,617	\$14,098,068,953	\$16,344,483,518	\$30,442,552,471	\$142,496
Arizona	Yuma	28,342	8,823	37,165	\$506,644,995	\$875,099,032	\$1,381,744,027	\$30,876
Arizona	Pima	303	12	315	\$3,518,870	\$1,794,662	\$5,313,532	\$5,923
Arizona	Santa Cruz	293,771	66,136	359,907	\$10,369,174,240	\$15,633,063,045	\$26,002,237,285	\$53,215
Arizona	Cochise	21,775	8,253	30,028	\$802,531,798	\$1,153,252,535	\$1,955,784,333	\$52,962
California	San Diego	798,230	258,912	1,057,142	\$17,279,207,288	\$32,480,486,882	\$49,759,694,170	\$40,691
California	Imperial	258,227	134,805	393,032	\$7,023,568,716	\$11,087,270,453	\$18,110,839,169	\$42,936
Total US Border		4,766,152	1,754,507	6,520,659	\$208,841,807,801	\$318,368,263,276	\$527,210,071,077	Average \$66,798

SOURCE: The Hunt Institute for Global Competitiveness and the COLEF using data from the Department of Transportation and the US Census Bureau.

Based on these findings, a 10-minute reduction in commercial wait times would allow \$26 million²³ in additional cargo value to enter the United States monthly or \$312 million annually. This added commerce from Mexico into the United States consists of various finished and intermediate goods demanded by US consumers and businesses. While it may be argued that additional consumer goods entering the United States via the southern border would result in fewer jobs in the United States, the extra inventory generated by these other imports would also drive down domestic prices. Furthermore, the inflow of intermediate goods serves as vital inputs that support US businesses. As such, more data and analysis are required to determine which of these offsetting effects dominate.

The Economic Impact of Additional Noncommercial Crossings²⁴

Improvements in border management tools and practices could also expedite the flow of noncommercial crossings, with positive repercussions for the US economy due to additional cross-border spending. In 2021, nearly 126 million people entered the United States from Mexico to purchase goods and services from US businesses. As shown in Table 2, these purchases generated an economic impact of \$12.3 billion for the US economy. While the four US border states—Arizona, California, New Mexico, and Texas—absorb 75 percent of this impact, approximately 25 percent

Table 2: Economic Impact of Cross-Border Spending in the United States (2022)

Impact	Employment	Labor Income	Value Added	Output
1 - Direct	60,619.16	\$1,812,022,814.56	\$2,765,047,740.91	\$5,036,142,293.41
2 - Indirect	21,166.07	\$1,234,825,927.30	\$1,980,607,178.46	\$4,118,866,436.04
3 - Induced	18,648.05	\$977,441,701.68	\$1,771,486,445.19	\$3,177,688,817.94
	100,433.29	\$4,024,290,443.54	\$6,517,141,364.56	\$12,332,697,547.38

SOURCE: The Hunt Institute for Global Competitiveness and the COLEF, using IMPLAN.

bleeds directly into non-border states. This means that spending by shoppers from Mexico in US border states has an economic impact of \$3.1 billion in the other forty-six US states.

Research finds that a 10-minute reduction in wait times at the US-Mexico border would result in an average of approximately 5,020 additional noncommercial crossings every month, or 60,240 every year (see regression results in Appendix B). Determining the economic impact of these additional crossings requires data on the spending patterns of noncommercial crossers and a model to assess the economic impact of this spending. Appendix C provides

technical details on how the data and model were used to calculate impact.

Research shows that a 10-minute reduction in noncommercial wait times at the US-Mexico border would lead to a \$450,000 positive economic impact on the US economy every month. Over the course of one year, this would add up to a monetary intake of \$5.4 million. The top three industries that would most benefit from additional cross-border spending is concentrated in areas where tourists or temporary visitors are likely to spend money, particularly retail, full-service restaurants, and general merchandise industries. For further information on sector-specific impacts, see Appendix C.



Trucks wait in a queue for border customs control, to cross into the United States, at the Zaragoza-Ysleta border crossing bridge in Ciudad Juarez, Mexico April 30, 2020. REUTERS/Jose Luis Gonzalez

Mexico: The Potential Economic Gains of Border Efficiency

By David Gaytan, Noé Arón Fuentes Flores, Alejandro Brugués Rodríguez, and Jorge Eduardo Mendoza Cota. El Colegio de la Frontera Norte

KEY TAKEAWAYS:

A one-minute reduction in wait times at the US-Mexico border would:

 Boost Mexican exports to the United States, increasing sectoral output by an average of 2 percent, intermediate sales by an average of 2.4 percent, and aggregate demand by an average of 1.7 percent. Sectors benefiting the most from reduced commercial wait times are those for which production is largely driven by US demand for export goods such as mining, manufacturing, wholesale trade, and agriculture.

A 10-minute reduction in wait times at the US-Mexico border would:

- Create nearly 18,700 additional direct and indirect Mexican jobs. These posts would be largely
 concentrated in financial services; wholesale trade; sports, cultural, and other recreational
 services; and professional, scientific, and technical services.
- Lead to an overall increase of \$174,474 in labor income.

xpediting the flow of commercial traffic from Mexico into the United States would boost cross-border commerce, which impacts aggregate demand in Mexico, causing a change in total gross output and intermediate sales.²⁶ These effects can be disaggregated by sector in the Mexican economy.

Macroeconomic Impact of Additional Commercial Crossings

Determining the sectoral economic impact of a more efficient US-Mexico border requires understanding the relationship between Mexico's exports per sector and US demand for export goods. The United States stands as Mexico's largest export market, with approximately 80 percent of Mexican exports destined for the United States.²⁷ Nearly 100 percent of these exports are concentrated in ten sectors,²⁸ accounting for \$349 billion in 2018 and \$358 billion in 2019 (for more information, see Appendix F).²⁹ Therefore, this study only considers Mexico's top-ten sectors in terms of exports to the United States. Within this group, the manufacturing and maquiladora export industries are particularly important, producing more than 60 percent of Mexico's total exports to the United States. Today, Mexico stands as the top US supplier of motor vehicles and motor vehicle parts.³⁰

Findings show that, on average, Mexican exports to the United States drive 38 percent of Mexican production (or output) per sector (for a detailed breakdown, see Appendix F). For mining, manufacturing, wholesale trade, and agriculture, exports to the United States drive more than 50 percent of total gross output. These four sectors alone are responsible for 84.4 percent of the total dollar value generated from exports to the United States, accounting for \$664.26 billion out of the total \$787.16 billion in total production.

A significant portion of Mexican exports enters the United States via land ports across the US-Mexico border. An average of twenty-eight commercial vehicles with export goods arrive at the border every hour, with the average truck taking approximately 20 minutes to cross the border (for more information, see Appendix D3). Reducing wait times would boost Mexican exports by allowing additional commercial crossings into the United States. This would strengthen Mexican supply chains by stimulating the exchange of intermediate and final goods between sectors in response to the increased demand for export goods.

Given that approximately 73.1 percent of containers crossing the US-Mexico border are loaded with an average value of \$66,798,³¹ a one-minute reduction in commercial wait times would increase

sectoral output (total gross output) by an average of 2 percent. This output growth would be driven by a 1.7 percent increase in average demand per sector, occurring as a result of additional Mexican exports entering the United States. Intermediate sales (the sectoral exchange of intermediate goods for the production of additional export goods) would grow by an average of 2.4 percent per sector. Appendix D includes a detailed description of the two models used in the analysis, a queuing and input-output model.

As Figure 2 shows, the benefits of increased commercial crossings into the United States are unequally distributed across sectors of the Mexican economy. The mining, manufacturing, and wholesale trade sectors experience the highest growth rates in production, at 3.62 percent, 3.62 percent, and 3.33 percent, respectively. These three sectors also have the largest increase in aggregate demand, growing at 3.88 percent, 5.20 percent, and 3.63 percent, respectively. Regarding intermediate sales, the agricultural and mining sectors have growth rates higher than 3 percent. Appendix F has a detailed breakdown of nominal and percentage growth in production (total gross output), intermediate sales, and aggregate demand following a one-minute reduction in border wait times.

Economic Impact on Employment and Labor Income of Additional Commercial Crossings

Moreover, this study finds that a 10-minute reduction in border wait times would promote the creation of nearly 18,700 indirect and direct jobs in Mexico over the course of one year, with 5,505 new positions opening in financial and insurance services, 3,684 in mass media information, 3,216 in wholesale trade, and 2,448 in professional, scientific, and technical posts. The loss in labor is far smaller, with an estimated 793 jobs lost in manufacturing and 210 in the transportation, postage, and warehousing sectors. (For detailed analysis, see Appendix G).

A ten-minute reduction in commercial wait times would also result in a \$174,474 increase in labor income. When disaggregated by sector, labor income growth is higher in the wholesale trade, financial and insurance services, information services, and mining sectors. Interestingly, this change would lead to more equitable distribution of labor income across Mexican economic sectors. However, the variation is driven mainly by increased production by sector rather than overall productivity. (For more information, see Appendix G).

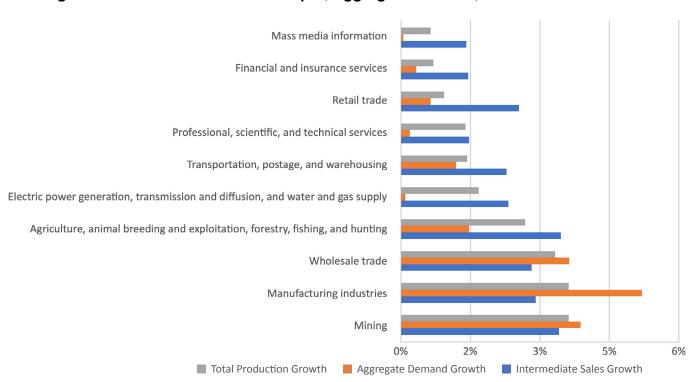


Figure 2: Growth of Total Gross Output, Aggregate Demand, and Intermediate Sales

SOURCE: In-house prepared graph based on estimates for 2018 data, obtained from the National Institute of Statistics and Geography, 2022.

Conclusion



Trucks wait in a long queue for border customs control to cross into the United States at the World Trade Bridge in Nuevo Laredo, Mexico April 2, 2019.

REUTERS/Daniel Becerril

more efficient US-Mexico border would expedite legitimate trade and travel, enhancing cross-border commerce and benefiting the US and Mexican economies. Streamlined border crossings could be achieved through improvements in border management practices and the adoption of new technologies. These efforts would also bolster shared security between the United States and Mexico.

This report focused on the economic impact of expediting commercial and noncommercial crossings from Mexico into the United States. Reduced border wait times would increase the supply of goods and services for US consumers and stimulate spending in the United States while boosting Mexican exports into the United States. This would lead to an increasingly competitive, economically integrated, and resilient bilateral relationship.

In the United States, a 10-minute reduction in border wait times would facilitate the crossing of 532 additional loaded trucks every month, generating an added commercial intake of nearly \$26 million per month. In one year, the economic impact on the US economy would be \$312 million. Similarly, it would allow 60,240 additional noncommercial vehicles to enter the United States every month, generating an extra economic intake of \$450,000 monthly, or \$5.4 million annually. The benefits of increased cross-border commerce and spending would extend throughout the United States due to the economic linkages between local economies.

For Mexico's top ten export sectors to the United States, a one-minute reduction in commercial wait times would, on average, increase production (total gross output) by 2 percent, intermediate sales by 2.4 percent, and aggregate demand by 1.7 percent. Results show the mining, manufacturing, wholesale trade, and agricultural sectors would benefit the most from additional commerce from Mexico into the United States. Historically, more than 50 percent of production in these sectors has been driven by US demand for export goods.

Expediting the flow of commercial vehicles from Mexico into the United States by ten minutes would increase labor income by \$174,474 and promote the creation of nearly 18,700 additional direct and indirect jobs in Mexico, particularly in financial services; mass media information; wholesale trade; and professional, scientific, and technical services.

These numbers illustrate the lower-bound economic gains that would result from reduced wait times at the US-Mexico border, stemming from potential improvements in border management practices and tools. They emphasize the economic interdependence of the United States and Mexico, outlining how a further coordinated, binational approach to the border would benefit both countries. A subsequent study will disaggregate national-level findings and thus determine the impact of a more efficient and secure US-Mexico border at the state and county level in the United States and Mexico.

ATLANTIC COUNCIL
ATLANTIC TOUNCIL

Methodology

US-focused analysis

he Hunt Institute for Global Competitiveness used a two-step process to calculate the economic impact of reducing border wait times for commercial and noncommercial crossings. First, regression analysis was employed to determine the relationship between average wait times (in minutes) and the average number of crossings (commercial and noncommercial) at major US-Mexico land ports of entry. Additional factors impacting this relationship, such as employment and crime on both sides of the border, the number of lanes in operation, and total expenditures made by the US Department of Homeland Security (DHS), were considered. The analysis used data from various sources, including CBP, the US Department of Transportation's Bureau of Transportation Statistics, the US Department of Labor's Bureau of Labor Statistics, Instituto Nacional de Estadística y Geografía (INEGI, or National Institute of Statistics and Geography), and the Instituto Mexicano de Seguro Social (Mexican Institute of Social Security). To account for disruptions in border traffic patterns stemming from COVID-19 and its accompanying policy changes, the study captures data between April 2016 and December 2019, before the pandemic's onset.

The second step in the analysis was quantifying the economic impact of additional crossings resulting from reduced wait times. Because of the different types of data available for commercial and noncommercial crossings; this study used various methods to quantify their effects. For commercial crossings, the proportion of loaded container crossings and the average value per container—obtained from the US Department of Transportation—were used to determine the dollar value associated with increased container crossings. For noncommercial crossings, survey data from the City of El Paso's International Bridges Department on travel and spending patterns were used to model the economic impact of spending by additional noncommercial crossers. Appendices A through C include more technical information and a detailed, step-by-step explanation of the analysis.

Mexico-focused analysis

El Colegio de la Frontera Norte used a three-step process and two economic models to determine the economic impact of reduced border wait times for commercial vehicles. The analysis used data from the US Bureau of Transportation Statistics, CBP, the North American Industry Classification System (NAICS), Mexico's INEGI, Automated Census Information System (ACIS), and Servicio de Administración Tributaria (SAT, or Tax Administration Service).

The first step was to estimate the average inspection rate of commercial vehicles at US-Mexico border land ports of entry (see Appendix D3 for detailed analysis). Then, a queuing model was used to determine how reduced wait times affect Mexican exports to the United States. Finally, an input-output model was implemented to establish how changes in exports affect production (total gross output), intermediate sales, and aggregate demand for Mexico's top ten sectors in terms of exports to the United States. Appendix D provides a detailed, technical description of the queueing and input-output models, while Appendix F includes analysis results.

Appendices

The following Appendices provide additional details on the economic analysis summarized in the main report. Given its technical nature, this section can be skipped by more casual readers. Appendices A, B, and C explain the US-focused analysis by the Hunt Institute for Global Competitiveness and Appendices D, E, F, and G expand on the Mexico-focused analysis by El Colegio de la Frontera Norte.

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APPENDIX A: DATA USED FOR THE FIXED EFFECTS MODEL

While report results are presented at the national level, the analysis by the Hunt Institute for Global Competitiveness is built from county-level data focusing on major US-Mexico land ports of entry. Map 1 shows the counties on the US-Mexico border for which data was

collected and analyzed. These counties have one or more land ports of entry. Map 2 presents CBP sectors and selected counties' ports of entry within each sector.

CALIFORNIA

ARIZONA

NEW MEXICO

TOWN

CALIFORNIA

ARIZONA

NEW MEXICO

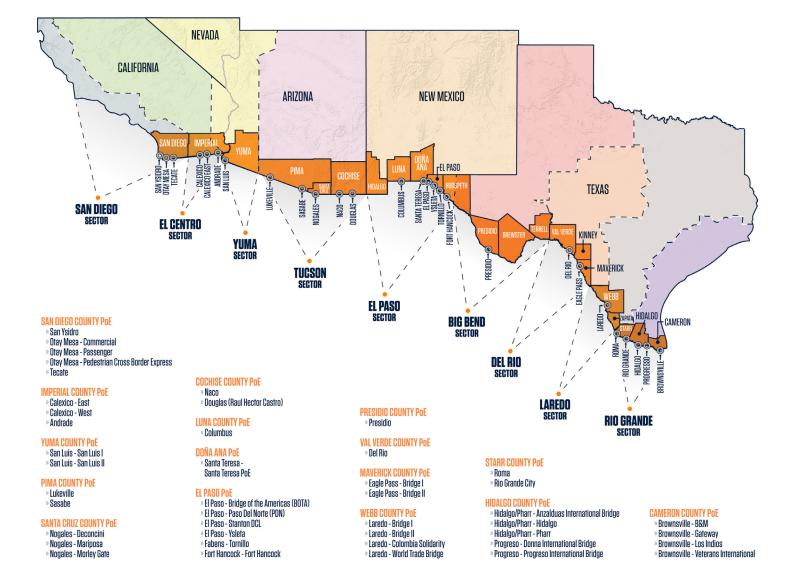
TOWN

TEXAS

T

Map 1. US Border Counties on the US-Mexico Border

SOURCE: The Hunt Institute for Global Competitiveness and El Colegio de la Frontera Norte (COLEF).



Map 2. CBP Sectors Along the US-Mexico Border

SOURCE: The Hunt Institute for Global Competitiveness and COLEF using data from CBP.

Table A1 lists every US county that touches the US-Mexico border. The list includes the name of every port of entry within that county, the names of the corresponding Mexican counties, and the CBP sector that contains that county.

Table A1: US-Mexico Border States, Counties, Cities, Ports of Entry, Mexican Sister Cities, and CBP Sectors

State	County	City	PoE	Sister City	CBP Sector	
California	San Diego	San Ysidro Otay Mesa	San Ysidro Otay Mesa - Commercial Otay Mesa - Passenger Otay Mesa - Pedestrian Cross Border Express	Tijuana, Baja California	San Diego Sector, California	
	Imperial	Tecate Calexico Andrade	Tecate Calexico - East Calexico - West Andrade	Mexicali, Baja California	El Centro Sector, California	
	Yuma	San Luis	San Luis - San Luis I San Luis - San Luis II	San Luis Rio Colorado, Sonora	Yuma Sector, Arizona	
	Pima	Lukeville Sasabe	Lukeville Sasabe	Puerto Peñasco, Sonora Sáric, Sonora		
Arizona	Santa Cruz	Nobales	Nogales - Deconcini Nogales - Mariposa Nogales - Morley Gate	Nogales, Sonora	Tucson Sector, Arizona	
	Cochise	Naco Douglas	Naco Douglas (Raul Hector Castro)	Naco, Sonora Agua Prieta, Sonora		
New	Luna	Columbus	Columbus	Asencion, Chihuahua	El Daga Captar Navy	
Mexico	Doña Ana	Santa Teresa	Santa Teresa - Santa Teresa Port of Entry	Ciudad Juarez, Chihuahua	El Paso Sector, New Mexico	
	El Paso El Paso		El Paso - Bridge of the Americas (BOTA) El Paso - Paso del Norte (PDN) El Paso - Stanton DCL El Paso - Ysleta	Ciudad Juarez, Chihuahua	El Paso Sector, Texas	
	Hudspeth	Fort Hancock	Fort Hancock - Fort Hancock			
	El Paso	Fabens	Fabens - Tornillo	Guadalupe, Chihuahua		
	Presidio	Presidio	Presidio	Ojinaga, Chihuahua	Big Bend Sector, Texas	
	Val Verde	Del Rio	Del Rio	Acuña, Coahuila		
	Maverick	Eagle Pass	Eagle Pass - Bridge I Eagle Pass - Bridge II	Piedras Negras, Coahuila	Del Rio Sector, Texas	
Texas	Webb	Laredo	Laredo - Bridge I Laredo - Bridge II Laredo - Colombia Solidarity Laredo - World Trade Bridge	Nuevo Laredo, Tamaulipas	Laredo Sector, Texas	
	Starr	Roma	Roma	Ciudad Miguel Aleman, Tamaulipas		
		Rio Grande	Rio Grande City	Camargo, Tamaulipas		
	Hidalgo	Hidalgo/	Hidalgo/Pharr - Anzalduas International Bridge			
	County	_	Hidalgo/Pharr - Hidalgo Hidalgo/Pharr - PharrProgreso - Donna International Bridge	Reynosa, Tamaulipas		
	Hidalgo	Progreso	Progreso - Donna International Bridge Progreso - Progreso International Bridge	Rio Bravo, Tamaulipas	Rio Grande Valley Sector	
	Cameron	Brownsville	Brownsville - B&M Brownsville - Gateway Brownsville - Los Indios Brownsville - Veterans International	Matamoros, Coahuila		

SOURCE: The Hunt Institute for Global Competitiveness and El Colegio de la Frontera Norte (COLEF) using data from CBP.

Running the necessary regressions to determine the impact of border wait times on border crossings requires data on several variables in various geographies. The data gathered for the regression analysis includes:

- 1. Average wait times: Border wait times at ports of entry were obtained from CBP. The research team used this data to estimate the monthly average border wait time (in minutes) for every land port of entry. This data was available for commercial vehicles, personal vehicles, and pedestrian modes of crossing, but not for rail crossings.³² Commercial vehicle data for the Hudspeth port of entry were unavailable for this variable.³³
- 2. Total number of crossings per month: Data was captured from the US Department of Transportation's Bureau of Transportation Statistics for each port of entry on the US-Mexico border and mode of crossing (commercial vehicles, noncommercial vehicles, and pedestrian crossings). The analysis uses these data to estimate the total number of crossings per city and county. The data for the Fort Hancock port of entry was unavailable for this variable.
- 3. Number of operational lanes per month: The total number of operating lanes per hour per port of entry was taken from the CBP for every port of entry. This analysis used the point of entry-level data to estimate the number of operational lanes by city and county. The research team estimated an hourly average for every port of entry, using it to estimate a monthly average of the number of lanes in operation per port of entry. The commercial vehicles data for the Eagle Pass port of entry were not available for this variable.
- **4. Total number of existing lanes:** The total number of existing lanes for every port of entry was captured from CBP. Commercial vehicle data for the Fort Hancock port of entry were unavailable for this variable.
- 5. Total employment (United States): The monthly data of total non-farm employment information for each US county on the US-Mexico border with ports of entry was obtained from the US Department of Labor's Bureau of Labor Statistics.

- 6. Total employment (Mexico): The monthly data on total non-farm employment for each of the Mexican counties on the US-Mexico border with a port of entry was acquired from the Instituto Mexicano del Seguro Social (IMSS or Mexico's Institute of Social Security).
- 7. Illegal Apprehensions: CBP provided its complete monthly number of illegal apprehensions for every sector within the southern border. See Map 2 for the boundaries of each CBP sector. This variable serves as a measure of crime in the United States.
- 8. Homicide rate: The total number of homicides per county was obtained for every northern Mexican municipality from the Secretariado Ejecutivo del Sistema Nacional de Seguridad Publica (Mexico's Executive Secretary of the National Public Security System), the Mexican agency that compiles the total number of homicides per county. Mexican population data is available from two Mexican agencies, the Instituto Nacional de Estadística y Geografía (INEGI or the National Institute of Statistics and Geography) and the Consejo Nacional de Población (CONAPO or the National Council on Population). This variable serves as a measure of crime in Mexico.
- 9. Federal Expenditures (United States): Federal costs data were obtained for the following federal agencies: CBP, US Coast Guard, Transportation Security Administration, Federal Law Enforcement Training Center, and US Immigration and Customs Enforcement. These expenses were gathered for the following counties: San Diego and Imperial in California; Yuma, Pima, Santa Cruz, and Cochise in Arizona; Luna and Doña Ana in New Mexico; and El Paso, Presidio, Val Verde, Maverick, Webb, Starr, Hidalgo, and Cameron in Texas.
- **10. Trade:** The data obtained from the US Trade Census consists of the value of the total imports and exports that cross the US-Mexico border ports of entry every month.

APPENDIX B: FIXED EFFECTS MODEL

Calculating the economic impact of a more efficient and secure border, requires understanding the relationship between wait times and the number of border crossings.

The data across counties shows a low yet positive correlation between noncommercial crossings and wait times, suggesting that increased wait times are associated with more border crossings.³⁴ This counterintuitive finding is explained by the fact that increased border usage (or border congestion) results in both longer wait times and more crossings. Therefore, to determine the underlying relationship between border wait time and crossings, the research team used an econometric model to control for other factors that may influence border crossings. The following equation is estimated by fixed effects using monthly county-level data from April 2016 through December 2019.³⁵

$$cross_{it} = \beta_i wait_{it} + \beta_2 X_{it} + \alpha_i + u_{it}, t = 1, 2, ..., T$$

In the estimation equation, $cross_{it}$ and $wait_{it}$ denote the number of crossings (either commercial or noncommercial) and average wait times in county i at time t, respectively. All additional time-varying explanatory variables are included in X_{it} , while \mathbf{X}_i denotes the time-constant fixed effect for county i and u_{it} denotes the error term. ³⁶

The additional controls in X_{ii} account for other factors influencing crossings and include a measure of employment in the United States and Mexico, a measure of crime in both countries, the number (or proportion) of lanes in operation, total expenditures by DHS, and a measure of trade (included in the commercial regression only).

The left panel of Table B1 provides regression results for commercial crossings, while the right panel shows results for noncommercial crossings. The coefficient estimate on wait times is of primary interest, which is negative and statistically significant in both regressions. Specifically, the analysis found that a one-minute reduction in wait times results in 53 additional commercial crossings and 502 noncommercial crossings on average per month.

The coefficient on wait times in the commercial crossing regression is statistically significant at 10 percent. Each additional commercial crossing represents another cargo container (loaded or unloaded) crossing into the United States via a land port of entry. The coefficient on wait times in the noncommercial crossings regression is statistically significant at 5 percent. Each additional noncommercial crossing represents a personal vehicle crossing into the United States via a land port of entry.

Regression results suggest an inverse relationship between wait times and commercial and noncommercial border crossings. Including additional time-varying controls and time-constant fixed effects helped to reverse the counterintuitive finding of a positive correlation reported above. As such, Table B1 describes the underlying relationship between border wait times and border crossings. These findings can be used to determine how improved border management techniques or the adoption of new technologies affect commercial and noncommercial border crossings.

Table B1: Fixed Effects Regression Results

Regression Results				
	Commercial Crossings	Noncommercial Crossings		
Wait times	-53.23*	-502.05**		
Wait times	(30.34)	(227.18)		
Employment in LIC	0.03	0.23		
Employment in US	(0.05)	(O.41)		
Employment in	-0.01	0.05		
Mexico	(0.02)	(O.17)		
Cuina a im LIC	-0.03	-1.16***		
Crime in US	(0.04)	(0.43)		
Cuina a im Massia a	-17.60***	-30.00		
Crime in Mexico	(5.56)	(98.12)		
	487.29	314031.50***		
Lanes operational	(1998.54)	(68954.24)		
DLIC Eve anditures	-0.002**	0.01		
DHS Expenditures	(0.001)	(O.O1)		
The de	8.92E-06***	-		
Trade	(5.09E-07)	-		
Constant	8307.01	268168.40***		
Constant	(6615.80)	(48439.59)		
Sample Size	554	585		
R^2	0.95	0.76		

SOURCE: The Hunt Institute for Global Competitiveness and the COLEF, using data from the US Department of Transportation.

NOTE: The standard error is in parentheses. ***Statistically significant at 1 percent. **Statistically significant at 5 percent. *Statistically significant at 10 percent.

APPENDIX C: ECONOMIC IMPACT ANALYSIS OF BORDER CROSSINGS

The regression results presented in Appendix B established a link between border wait times and commercial and noncommercial crossings. This serves as the first step in understanding the economic impact of reduced border wait times. Additional data is needed to determine the economic impact of reductions in border wait times. The following subsections explain the steps taken to produce the economic impact results described in the main text.

Appendix C1: Economic Impact of Commercial Crossings

The regression results described in Appendix B indicate that a one-minute reduction in average commercial wait times results in approximately fifty-three additional container crossings per month. Data from the US Department of Transportation's Bureau of Transportation Statistics were used to estimate that approximately 73.1 percent of these containers would be loaded with an average value of \$66,798 (for a detailed breakdown of the proportion of loaded containers crossing the US-Mexico border and their average cargo value, see table 1 on page 13). This means that a 10-minute reduction in wait times would result in 532 additional container crossings, of which 388 would be loaded with \$25,879,549 in cargo value.

Appendix C2: Economic Impact of Noncommercial Crossings

Individuals crossing from Mexico into the United States make purchases on the US borders and in states, contributing to local economies. Due to underlying economic linkages, this spending has an amplified national impact. To estimate this impact, the research team used IMPLAN—a regional economic impact software—, data on expenditure patterns, and the average number of border crossings aggregated to the county level. Below is an overview of the data and model used to estimate the economic impact of the expenditures that result from these noncommercial border crossings.

A 2019 study by the City of El Paso International Bridges Department quantifies the social and economic cross-border activities from vehicle and pedestrian crossings through the El Paso—Ciudad Juárez port of entry. The study consisted of two surveys. First, a short questionnaire administered to US-Mexico border crossers between October 1 and December 31, 2019. Residents who indicated Mexico as their primary place of residence received an entry survey, while those indicating the United States as their primary place of residence received an exit survey. The entry survey captured the planned activities and expenditures of those traveling to El Paso from Ciudad Juárez, while the exit survey captured the activities and spending already made by those traveling to Ciudad Juárez from El Paso.

Survey respondents were asked questions related to four categories:

- Demographics
- Reasons for crossing
- Anticipated spending (including the area of spending)
- Trip characteristics

This report focused on survey responses related to the intended destination (El Paso or other) and expected spending across various categories. The survey results indicate that approximately 80 percent of individuals crossing the border (by vehicle and as pedestrians) remained in El Paso, while 20 percent continued to another location. Of the 80 percent who stayed in El Paso, approximately 64 percent of those who crossed by vehicle and 47 percent who crossed as pedestrians reported positive expected expenditures. The survey data breaks down the dollar amount individuals expected to spend within twenty categories.³⁷

This information was used to calculate the average expenditure per crosser, for both vehicle and pedestrian crossings. These expenditures were then scaled by the total number of vehicle and pedestrian crossings in 2019 (after scaling by the proportion of crossers who remained in El Paso and reported spending money) to determine the average expenditure of crossings in 2019 for El Paso County.

To establish the economic impact of these expenditures at the national level, the average expenditures by crossers in 2019 were computed for the following border counties:

- Texas: Presidio, Val Verde, Maverick, Webb, Starr, Hidalgo, and Cameron
- New Mexico: Luna and Doña Ana
- Arizona: Yuma, Pima, Santa Cruz, and Cochise
- California: San Diego and Imperial

Unfortunately, detailed expenditure data were unavailable for the other border counties. However, the El Paso survey was used with the assumption that spending patterns across the twenty categories do not change across counties. First, the average expenditures per crosser for each category was recovered from the El Paso survey. These expenditures were then scaled up or down based on the average household income in the neighboring Mexican state relative to the average household income in Chihuahua (the Mexican state neighboring El Paso). Once this income adjustment was made, the average 2019 expenditures were scaled by the number of vehicle and pedestrian crossings in 2019 for each border county listed above. This exercise reveals the total spending in the twenty categories for each of the sixteen border counties considered in the analysis.³⁸

These findings were used as inputs into IMPLAN to estimate the economic impact of expenditures by individuals crossing the US-Mexico border. First, the twenty expenditure categories from the survey were mapped into comparable IMPLAN industries. Then, industry output (spending) was reduced in these industries for each of the sixteen counties. Twenty adverse output (spending) events were modeled separately in the sixteen counties for a total of 320 events. The rest of the United States was then built up, county-by-county for Texas, New Mexico, Arizona, and California; and state-by-state for the non-border states. Finally, the national-level analysis was run using IMPLAN's multiregion input-output feature, allowing for additional indirect linkages between regions within the analysis. Tables C2.1 and C2.2 present the main findings.

Table C2.1: Economic Impact of Removing Cross-Border Spending in the United States (2022)

Impact Employment		Labor Income	abor Income Value Added	
1 - Direct	-60,619.16	-\$1,812,022,814.56	-\$2,765,047,740.91	-\$5,036,142,293.41
2 - Indirect	-21,166.07	-\$1,234,825,927.30	-\$1,980,607,178.46	-\$4,118,866,436.04
3 - Induced -18,648.05		-\$977,441,701.68	-\$1,771,486,445.19	-\$3,177,688,817.94
	-100,433.29	-\$4,024,290,443.54	-\$6,517,141,364.56	-\$12,332,697,547.38

Source: The Hunt Institute for Global Competitiveness and the COLEF, using IMPLAN.

As shown on Table C2.1, removing cross-border spending by noncommercial crossers results in approximately 100,433 fewer jobs in the United States. Approximately 60 percent of this job loss is directly caused by reduced expenditure. The remaining 40 percent is due to indirect and induced effects. Removing cross-border spending would also result in a loss of \$12,332,697,547 in economic output. Approximately 41 percent of this output loss is explained by the direct effects of reducing expenditures and 59 percent by indirect or induced effects.

Table C2.2 includes the top five most impacted industries in terms of output lost due to the reduction in cross-border spending by noncommercial crossers. As expected, these industries are concentrated in areas where tourists or temporary visitors would

likely spend money. The three sectors with the largest output loss include retail, full-service restaurants, and general merchandise. As such, the entire output loss within these industries was due to sectoral linkages with other areas experiencing direct impacts.

IMPLAN results in Table C2 can be combined with the regression results in Appendix B to determine the economic impact of reducing noncommercial border wait times. The research team divided the total output loss resulting from eliminating noncommercial crossings by the total number of crossers in 2019, 87,812,443.³⁹ This yields a value of \$140.44 which can be interpreted as the output loss associated with losing one noncommercial crosser or the output gain associated with one additional noncommercial crosser.

Table C2.2: Top Five Industries with Reductions in Economic Output from Removing Cross-Border Spending in the United States (2022)

	Impact	1 - Direct	2 - Indirect	3 - Induced	Impact output
	Industry display	Impact output	Impact output	Impact output	impact output
1	Retail: Clothing and ccessories	-\$2,161,062,814.49	-\$707,698.49	-\$23,321,554.17	-\$2,185,092,067.16
2	Other real estate services	\$0.00	-\$740,224,149.66	-\$130,392,264.37	-\$870,616,414.03
3	Full service restaurants	-\$713,075,639.37	-\$28,572,142.09	-\$65,051,510.06	-\$806,699,291.52
4	General merchandise	-\$575,957,329.13	-\$2,040,513.78	-\$36,955,115.99	-\$614,952,958.90
5	Management	\$0.00	-\$397,735,328.22	-\$56,187,767.71	-\$453,923,095.93

Source: The Hunt Institute for Global Competitiveness and the COLEF, using IMPLAN.

APPENDIX D: DESCRIPTION OF THE INPUT-OUTPUT AND QUEUING MODELS

Appendix D1: The queueing model

This study uses a queuing model to evaluate how wait times for commercial vehicles at the US-Mexico border affect Mexican exports to the United States. A queueing model mathematically describes a queuing system, making specific assumptions about the probabilistic nature of the number and type of servers (commercial vehicles), the arrival and service processes (border processing rates), and the queue discipline and organization. For this study, this can be described as:

$$E'_{i,t} = E'_{i,0} - \Delta \% (\lambda - \mu) * \alpha_i \sum E'_{i,0}$$
(1)

Where:

 $E'_{i,t}$ = commercial vehicles processed per hour at t \geq 1.

 $E'_{j,0}$ = commercial vehicles processed per hour at t=0.

 λ = the average number of commercial vehicles arriving per hour.⁴⁰

 μ = the average number of commercial vehicles dispatched per hour. $^{\! 41}$

 α = the share of sectoral exports in total exports per hour $(E'_{j,0}/\sum E'_{j,0})$.

 $\sum E'_{j,0}$ = the total number of commercial vehicles per hour in the economy.

The $E'_{j,0}$ vector also serve as a measure of Mexican exports, given that commercial vehicles entering the United States are loaded with Mexican goods.

In equation (1), the assigned volume is the number of commercial vehicles arriving at a border checkpoint every hour (λ), while the volume processed is the processing capacity of the checkpoint per

hour (μ) . To conduct the queuing analysis, these two variables must be known beforehand. Appendix D3 shows how they were defined.

Besides the variables λ and μ , the queuing model considers other key variables, including the value of exports transported by commercial vehicles and the number of lanes in operation. The former was determined using data from the US Department of Transportation's Bureau of Transportation Statistics (see Appendix C1), and the latter with data from CBP. Additionally, this study considers the system in its steadystate of operation, i.e., during time intervals when λ and μ behave normally. This means that anomalous states of operation are removed from the analysis (such as the first 30 minutes in the workday when personnel perform preparatory activities).

As equation (1) shows, when the volume of commercial vehicles in the system is processed immediately $[(\lambda-\mu)=0]$, there would be no queues. As a result, wait times would be insignificant, and the value of Mexican exports entering the United States in commercial vehicles would be $E'_{j,0}$. However, when the assigned volume of commercial vehicles is greater than the volume of vehicles processed $[(\lambda-\mu)>0]$, a queue forms, leading to increased wait times and reducing the number of commercial vehicles crossing the border with Mexican export goods (reducing $E'_{j,0}$). This calculation produces approximate wait times, which are sufficiently accurate to understand the overall distribution of traffic between land ports of entry across the US-Mexico border.

Once approximate wait times are established, it is important to verify the model's validity. Using a chi-square goodness of fit test, the observed distribution of the variables λ and μ is compared with their theoretical distribution, demonstrating the degree of adjustment between the sample (the average service rate for one checkpoint) and the population (the average service rate for all checkpoints across the US-Mexico border). This hypothesis test concludes, with a certain degree of statistical significance, that the sample in this study is representative of the full population.

Appendix D2: Intersectoral input-output model

Input-output models are a form of macroeconomic analysis based on the interdependencies (the flow of goods and services) between different economic sectors. They are commonly used to estimate the impacts of positive or negative economic shocks and their ripple effects throughout an economy.

This study uses an input-output model to determine how increased Mexican exports stemming from reduced border wait times (previously established using a queuing model; see Appendix D1) affect aggregate demand in Mexico (calculated as aggregate demand = C + I + G + Nx, where: C = consumer spending; I = private investment and corporate spending; G = government spending; and Nx = net exports (exports minus imports).

Economic sectors respond to increases in aggregate demand directly by supplying final goods (increasing output) or indirectly by producing intermediate goods for sectors that respond directly (increasing intermediate sales). Therefore, findings are then used to calculate the impact on total gross output and intermediate sales across sectors of the Mexican economy.

Equation (2) estimates the impact of increased demand for Mexican exports on output per sector:

$$X_{i,0} = (I-A)^{-1}Y_{i,0} \tag{2}$$

Where:

 $X_{i,0}$ = the total gross output vector per sector at t=0.

 $(I-A)^{-1}$ = the *Leontief* inverse (or the matrix of indirect and direct multipliers). In which I = identity matrix and A = technical coefficient matrix.

 $Y_{i,0}$ = the aggregate demand vector per sector at t=0.

Therefore, equation (2) could be re-written as:

$$X_{j,0} = (I-A)^{-1}E'_{j,0}$$
(3)

Where:

 $E'_{i,0}$ = the exports vector per sector at t=0.

As discussed in Appendix D1, $E_{j,0}'$ can be interpreted as "commercial vehicles processed by the customs system every hour" and equation (3) expressed as:

$$X_{j,t} = (I-A)^{-1}E'_{j,t}$$
(4)

Where $E'_{j,0}$ = commercial vehicles processed per hour at $t \ge 1$.

This interpretation makes two assumptions: (a) that the system operates at full capacity and (b) that the volume of commercial vehicles in the system is processed immediately $[(\lambda - \mu) = 0]$, resulting in no wait times (see Appendix D1). In other words, the input-output model is static.

However, this is not always the case, given that commercial vehicle arrivals and departures to and from border checkpoints do not happen at fixed intervals (they are uncertain). Therefore, by incorporating specific trajectories describing the behavior of $E_{j,t}'$ (changes to the number of commercial vehicles processed by customs checkpoints due to reduced wait times), the static input-output model can be used to estimate the impact of increased Mexican exports on total gross output per sector. This is calculated with the equation:

$$L_{i,t} = \sum [X_{i,t} + X_{i,0}] \tag{5}$$

Where:

 $L_{j,t}$ = the impact on total gross output.

 $X_{j,0}$ = the total gross output vector per sector at t=0 (before reduced wait times and no changes to $E'_{j,0}$).

 $X_{j,t}$ = the total gross output vector per sector at $t \ge l$ (after reduced wait times and changes to $E'_{j,t}$).

j = 1 - n sectors.

Appendix D3: Establishing the assigned volume and processing rate of commercial vehicles

Estimating the average processing capacity of a port of entry requires data on the volume of commercial vehicles serviced and the number of lanes, hours, and days in operation for that port of entry. For land ports of entry across the US-Mexico border, these data were obtained from the Bureau of Transportation Statistics' Border Crossing Data. Table D3 shows data for the Otay Mesa port of entry in Baja, California, the third-busiest on the US-Mexico border. The Otay Mesa example helps to illustrate how processing capacity was calculated for other ports of entry as part of this study.

On average, one lane in the Otay Mesa port of entry operates 65 hours per week. Together, its ten lanes would operate 650 hours per week, meaning that, together, the lanes of the Otay Mesa port of entry operate for approximately 33,800 hours in one year (52 weeks). Given that 962,577 commercial vehicles are serviced per

year, a total of 18,511 trucks would cross the border weekly. For one lane, this translates to 1,851 trucks per week, 370 per day, and 28.5 per hour.

Having established the number of commercial vehicles serviced per hour (28.5 vehicles), an M/M/1 queue was simulated (see Appendix D1) to estimate the average processing capacity (μ), showing that border wait times for commercial vehicles are approximately 21.5 minutes.⁴⁴

Enhanced border management practices and the implementation of new technologies would improve the processing capacity of ports of entry, reduce commercial wait times, and allow more Mexican exports to enter the United States. This would boost total gross output, aggregate demand, and intermediated sales across various sectors in the Mexican economy, as well as employment and labor income (see Appendices F and G for input-output analysis results).

Table D3: Data for the Otay Mesa Port of Entry

Item	Value
Total number of commercial vehicles serviced per year	962,577
Hours in operation per day	13
Days in operation per week	5
Maximum number of lanes in operation	10

FUENTE: Cálculos propios con base en Información procedente de https://bwt.cbp.gov/ y Border Crossing/Entry Data - Bureau of Transportation Statistics

APPENDIX E: DATA USED FOR THE ANALYSIS

This study relied on the North American Industry Classification System (NAICS) and the *Sistema Automatizado de Información Censal* (ACIS or Automated Census Information System) to further understand Mexico's productive sector and commercial relationship with the United States. It also used data from the *Instituto Nacional de Estadística y Geografía* (INEGI or the National Institute of Statistics and Geography).

The NAICS, jointly developed by the US Economic Classification Policy Committee, INEGI, and Statistics Canada, classifies North American business statistics, allowing for a high level of comparability between economic activities in the United States, Mexico, and Canada. The sectors shown in Table E1, classified by NAICS in 2018, were used for this study.

The INEGI used data from economic censuses in Mexico, systematized in the ACIS,⁴⁵ to produce an input-output matrix⁴⁶ for the Mexican economy in 2013. It then used a RAS method to estimate a matrix for 2018.⁴⁷ The 2018 matrix was used as part of this study to determine the top ten Mexican sectors exporting to the United States, which were later used in the intersectoral input-output analysis described in Appendix D2. Results on the economic impact of reduced border wait times on sectoral output, aggregate demand, and intermediate sales appear in Appendix F2.

Additionally, the 2018 input-output matrix and vectors for employment and labor income in Mexico were used to estimate how reduced commercial wait times affect employment and labor income, as shown in Appendix G. The vectors were calculated using data from the ACIS.

Table E: Sectoral Classification of the North American Industry Classification System (NAICS) (2018)

NAICS Code	Sector
11	Agriculture, animal breeding and exploitation, forestry, fishing and hunting
21	Mining
22	Electric power generation, transmission and diffusion, water and gas supply through pipelines to final consumers
23	Construction
31-33	Manufacturing industries
43	Wholesale trade
46	Retail trade
48-49	Transportation, postage, and warehousing
51	Mass media information
52	Financial and insurance services
53	Real estate and rental services of personal and intangible property
54	Professional, scientific, and technical services
55	Corporate
56	Business support services and waste and residue management and remediation services
61	Educational services
62	Health and social welfare services
71	Cultural, sports, and other recreational services
72	Temporary accommodation services and food and beverage preparation services
81	Other services, except government activities.
93	Legislative, governmental, law enforcement, and international and extraterritorial organization activities

SOURCE: The Colegio de la Frontera Norte using the 2018 sectoral classification of the NAICS

APPENDIX F: ECONOMIC IMPACT ANALYSIS OF BORDER CROSSINGS

This study first established a baseline of Mexican exports to the United States without reduced wait times, which allowed for the determination of the top ten sectors exporting to the United States and the effect that exports have on sectoral output in Mexico. Then, an analysis with reduced border wait times was conducted, and baseline results were compared with new findings to determine the relative and absolute variation in sectoral output, aggregate demand, and intermediate sales stemming from reduced wait times. The values in all Appendix F tables appear in 2018 US dollars, using a conversion rate of 1 US dollar to 20.03 Mexican pesos. Results have yet to be adjusted to 2022 values, using inflation and consumer price index (CPI) historical data from the United States.

Appendix F1: Analysis without reduced border wait times

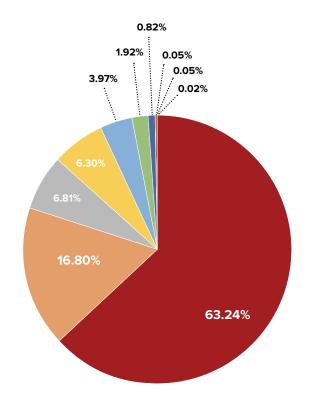
Assessing the economic impact of a one-minute reduction in border wait times requires understanding the US-Mexico commercial relationship and how it drives sectoral output in Mexico. As shown in Figure F1, ten sectors produced 99.86 percent of total Mexican exports to the United States in 2018. Therefore, this study considers these ten sectors.

Figure F1: Top Ten Mexican Sectors in Terms of Exports to the United States (2018)



- 43 Wholesale trade
- 21 Mining
- 48-49 Transportation, postage, and warehousing
- 46 Retail trade
- 11 Agriculture, animal breeding and exploitation, forestry, fishing, and hunting
- 52 Financial and insurance services
- 22 Electric power generation, transmission and diffusion, and water and gas supply through pipelines to final consumers
- 51 Mass media information
- 54 Professional, scientific, and technical services

SOURCE: In-house, prepared using 2018 using data obtained from INEGI (2022).



The input-output analysis was employed to estimate the baseline output per sector driven by Mexican exports to the United States, using equation (3) in Appendix D2 $[X_{j,0} = (I-A)^{-1}E'_{j,0}]$. Table F1

includes results in relative and absolute terms, showing that, on average, Mexican exports to the United States drive 38 percent of total gross output per sector in Mexico.

Table F1: Total Gross Output (TGO) Driven by Mexican Exports to the United States (2018)⁴⁸

NAICS classification code	Sector	Total	Percentage
21	Mining	976,753.75	68.91%
31-33	Manufacturing	9,992,494.79	68.79%
43	Wholesale trade	1,724,997.69	63.26%
11	Agriculture, animal breeding and exploitation, forestry, fishing, and hunting	630,344.07	50.86%
22	Electric power generation, transmission and diffusion, and water and gas supply through pipelines to final consumers	234,304.63	31.91%
48-49	Transportation, postage, and warehousing	682,499.14	27.21%
54	Professional, scientific, and technical services	155,642.26	26.37%
46	Retail trade	477,034.24	17.72%
52	Financial and insurance services	185,136.92	13.40%
51	51 Mass media information		12.22%
	Total	15,138,504.47	380.65%
	Average	1,513,850.45	38.07%

SOURCE: In-house, prepared estimates based on estimates for 2018 using data obtained from INEGI (2022).

Appendix F2: Analysis with reduced wait times

A second input-output analysis was performed to determine how the positive economic shock (increased Mexican exports caused by reduced border wait times) affected total gross production per sector $(X_{j,t})$. This is estimated using equation (4) in Appendix D2 $[X_{j,t} = (I-A)^{-1}E'_{j,t}]$, where $E'_{j,t}$ is the exports vector and j the number of sectors.

Given the interdependencies between sectors, the economic impact of reduced border wait times spreads throughout productive sectors in the Mexican economy. Therefore, results show the average percentage increase in output, aggregate demand, and final sales per sector driven by additional Mexican exports to the United States (caused by a one-minute reduction in border wait times). Table F2.1 shows findings in terms of total gross output, while Tables F2.2 and F2.3 include results for aggregate demand and intermediate sales, respectively.

Table F2.1: Growth in Total Gross Output (TGO)⁴⁹

NAICS Classification	Sectors	Total Gross Ou		
code	G00.013	Absolute (TGO)	Change driven by Mexican exports	Percentage increase
11	Agriculture, animal breeding and exploitation, forestry, fishing, and hunting	61,870,394,408.39	63,525,716,328.93	2.68%
21	Mining	70,768,853,919.12	73,333,868,768.35	3.62%
22	Electric power generation, transmission and diffusion, and water and gas supply through pipelines to final consumers	36,661,826,110.83	37,277,124,334.51	1.68%
31-33	Manufacturing industries	725,175,223,165.25	751,416,123,114.45	3.62%
43	Wholesale trade	136,148,265,851.22	140,678,214,854.59	3.33%
46	Retail trade	134,388,874,388.42	135,641,595,360.59	0.93%
48-49	Transportation, postage, and warehousing	125,222,060,808.79	127,014,345,127.69	1.43%
51	Mass media information	32,404,278,182.73	32,612,516,876.33	0.64%
52	Financial and insurance services	68,962,248,726.91	69,448,429,551.32	0.70%
54	Professional, scientific, and technical services	29,468,317,923.12	29,877,043,990.12	1.39%
	Average	142,107,034,348.48	146,082,497,830.69	2.00%

SOURCE: In-house, prepared estimates based on estimates for 2018 using data obtained from INEGI (2022).

Table F2.2: Growth in intermediate sales⁵⁰

NAICS Classification	Sectors	Intermediate Sales			
code	300013	Absolute intermediate sales	Change driven by Mexican exports	Percentage increase	
11	Agriculture, animal breeding and exploitation, forestry, fishing, and hunting	37,715,987,831.23	39,017,404,257.82	3.45%	
21	Mining	38,319,742,304.75	39,627,221,214.17	3.41%	
22	Electric power generation, transmission and diffusion, and water and gas supply through pipelines to final consumers	26,093,440,432.45	26,698,820,186.23	2.32%	
31-33	Manufacturing industries	500,578,423,695.96	515,136,851,491.74	2.91%	
43	Wholesale trade	50,588,439,711.28	52,014,146,106.25	2.82%	
46	Retail trade	20,372,948,351.47	20,891,889,251.96	2.55%	
48-49	Transportation, postage, and warehousing	27,507,131,659.31	28,135,165,832.62	2.28%	
51	Mass media information	14,218,572,797.10	14,418,468,679.28	1.41%	
52	Financial and insurance services	23,171,318,014.63	23,506,746,665.51	1.45%	
54	Professional, scientific, and technical services	27,550,006,467.55	27,955,133,873.68	1.47%	
	Average	76,611,601,126.57	78,740,184,755.93	2.41%	

SOURCE: In-house, prepared estimates based on estimates for 2018 using data obtained from INEGI (2022).

Table F2.3: Growth in final demand⁵¹

NAICS Classification	Sectors	Final demand			
code	Sectors	Absolute aggregate demand	Change driven by Mexican exports	Percentage increase	
11	Agriculture, animal breeding and exploitation, forestry, fishing, and hunting	24,154,406,577.15	24,508,312,071.11	1.47%	
21	Mining	32,449,111,614.37	33,706,647,554.19	3.88%	
22	Electric power generation, transmission and diffusion, and water and gas supply through pipelines to final consumers	10,568,385,678.38 10,578,304,148.2		0.09%	
31-33	Manufacturing industries	224,596,799,469.30	236,279,271,622.71	5.20%	
43	Wholesale trade	85,559,826,139.94	88,664,068,748.35	3.63%	
46	Retail trade	114,015,926,036.95	114,749,706,108.63	0.64%	
48-49	Transportation, postage, and warehousing	97,714,929,149.48	98,879,179,295.07	1.19%	
51	Mass media information	18,185,705,385.62	18,194,048,197.05	0.05%	
52	Financial and insurance services	45,790,930,712.28	45,941,682,885.81	0.33%	
54	Professional, scientific, and technical services	1,918,311,455.57	1,921,910,116.43	0.19%	
	Average	65,495,433,221.90	67,342,313,074.76	1.67%	

SOURCE: In-house, prepared estimates based on estimates for 2018 using data obtained from INEGI (2022).

APPENDIX G: ECONOMIC IMPACT ON EMPLOYMENT AND LABOR INCOME

Appendix G1: Employment

The effect of a 10-minute reduction in commercial wait times on direct employment in Mexico was estimated using the multiplier:

$$l = L^{T}[diag(X)^{-1}]$$
(6)

Where:

l = the direct employment coefficient

 L^T = the employment generated per sector⁵²

 $[diag(X)^{-1}]$ = the diagonal matrix of total gross output (obtained via the input-output model)

To assess the impact on direct and indirect employment, the direct employment coefficient (*l*) is multiplied by the *Leontief* inverse:

$$ME_{D-1} = l[(I-A)^{-1}]$$
 (7)

Table G1 shows the original jobs per sector and the new jobs created as a result of increased exports following a 10-minute reduction in commercial wait times. It also includes the difference between these two values and the relative increase and net variation in employment. Results show that 18,697 jobs would be created in one year.

Table G1: Impact on Direct and Indirect Employment of a More Efficient US-Mexico Border

NAICS Classification code	Sectores	Original	New	Difference	Relative Increase	Net Variation
11	Agriculture, animal breeding and exploitation, forestry, fishing, and hunting	5.9	6.6	0.7	0.3%	748.2
21	Mining	5.9	8.1	2.2	1.2%	2,220.1
22	Electric power generation, transmission and diffusion, and water and gas supply through pipelines to final consumers	7.4	7.5	0.1	0.1%	129.3
31-33	Manufacturing industries	13.6	12.8	-0.8	0.0%	-793.1
43	Wholesale trade	8.4	11.6	3.2	0.2%	3,216.0
46	Retail trade	24.7	26.4	1.7	0.0%	1,748.8
48-49	Transportation, postage, and ware- housing	10.3	10.1	-0.2	0.0%	-210.3
51	Mass media information	12.0	15.7	3.7	1.0%	3,684.5
52	Financial and insurance services	10.1	15.6	5.5	0.8%	5,505.5
54	Professional, scientific, and technical services	18.6	21	2.4	0.3%	2,448.6
	Total		135.4	18.5	3.9%	1,8697.6
Average		11.7	13.5	1.9	0.4%	1,869.8

SOURCE: In-house prepared estimates based on estimates for 2018 using data obtained from INEGI (2022).

Appendix G2: Labor income

The effect of a 10-minute reduction in commercial wait times on labor income in Mexico was estimated using a two-step process. First, the labor income coefficient was determined with the equation:

$$r = Rem^{T}[diag(X)^{-1}]$$
 (8)

Where:

r = the labor income coefficient

 Rem^T = the labor income per sector ⁵³

 $[diag(X)^{-1}]$ = the diagonal matrix of total gross output

Second, the labor income coefficient (*r*) was multiplied by the *Leontief* inverse:

$$MRem_{D-1} = r[(I-A)^{-1}]$$
(9)

Table G2 shows the direct and indirect effects on labor income of increased Mexican exports to the United States stemming reductions in commercial wait times. It includes labor income per sector before reduced wait times (original), labor income after reduced wait times (new), the difference between these two values, and the relative increase and net variation in labor income. Results show that, overall, labor income would increase by \$17,474 with a one-minute reduction in border wait times or \$174,474 with a tenminute reduction.

Table G2: Impact on Labor Income of a More Efficient US-Mexico Border

NAICS Classification code	Sector	Original	New	Difference	One-minute reduction in wait times	10-minute reduction in wait times	Relative weight
11	Agriculture, animal breeding and exploita- tion, forestry, fishing, and hunting	0.04	0.05	0.01	\$ 324.72	\$3,247.21	1.9%
21	Mining	0.10	0.15	0.05	\$ 2,643.81	\$26,438.14	15.1%
22	Electric power genera- tion, transmission and diffusion, and water and gas supply through pipe- lines to final consumers	0.08	0.09	0.01	\$ 711.73	\$7,117.31	4.1%
31-33	Manufacturing industries	0.14	0.15	0.01	\$ 467.19	\$4,671.91	2.7%
43	Wholesale trade	0.08	0.16	0.08	\$ 3,852.29	\$38,522.90	22.0%
46	Retail trade	0.09	0.13	0.04	\$ 1,766.03	\$17,660.32	10.1%
48-49	Transportation, postage, and warehousing	0.10	0.10	0.00	\$ (89.37)	\$(893.65)	-0.5%
51	Mass media information	0.17	0.23	0.06	\$ 2,895.81	\$28,958.10	16.6%
52	Financial and insurance services	0.16	0.23	0.07	\$ 3,574.24	\$35,742.39	20.5%
54	Professional, scientific, and technical services	0.14	0.17	0.03	\$ 1,327.86	\$13,278.59	7.6%
	Total				\$ 17,474.32	\$174,743.23	
	Average				\$ 1,747.43	\$17,474.32	

SOURCE: In-house prepared estimates based on estimates for 2018 using data obtained from INEGI (2022).

Acknowledgments

This report was informed by roundtables, focus groups, and consultations carried out in the United States and Mexico and the analysis of economic data. We thank the many individuals and institutions who participated in project activities and research efforts. It was a true pleasure to work with our partners at the University of Texas at El Paso's (UTEP's) Hunt Institute for Global Competitiveness and Colegio de la Frontera Norte (COLEF).

We are deeply grateful to the Adrienne Arsht Latin America Center (AALAC) team, who worked tirelessly to produce this report, particularly to Camila Hernández and Ignacia Ulloa, who provided invaluable writing and editorial support. Thank you to Jason Marczak, senior director for AALAC, and Maria Fernanda Bozmoski, deputy director for programs, for their guidance and editorial support.

We thank AALAC Non-Resident Fellow Bosco Martí and the Global Nexus team, specifically Ruben Olmos, Ana Margarita Martínez, and Alejandro Vales, for providing crucial expertise and contributions. Our gratitude extends to Rhonda Shore for her diligent editorial work and to Donald Partyka and Anais Gonzalez for their exceptional design skills.

Most importantly, we thank the US Department of State's Bureau for International Narcotics and Law Enforcement Affairs for giving the Atlantic Council, UTEP, and COLEF the opportunity to produce this report in service of daily border users and strengthening the US and Mexican economies.

Endnotes

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- 17 The Maquiladora Export Industry is a conglomerate of intermediate-good manufacturing companies.
- 18 According to the North American Industry Classification System (NAICS), a classification scheme for Mexican productive activities that dates to 1993 and collects information on businesses, households, and individuals. In the development of this study, the consortium also referred to the Automated Census Information System (ACIS), which allowed for adjustments and specifications of data. For additional information on NAICS and ACIS, see Appendix G.
- 19 Vehicle and Cargo Inspection System (VACIS) and Federal Motor Carrier Safety Administration (FMCSA).
- 20 The Interagency Border Inspection System is a computer-based system that provides law enforcement access to drivers' criminal records and other information used to screen vehicles crossing the border.
- 21 Border users were consulted during roundtables hosted by the Atlantic Council. The first took place on May 10, 2022, in El Paso, Texas, in collaboration with the Hunt Institute for Global Competitiveness at the University of Texas at El Paso. The second occurred on July 12, 2022, in Tijuana, Mexico, in collaboration with El Colegio de la Frontera Norte.
- $22\ According to\ research\ by\ the\ Hunt Institute\ for\ Global\ Competitiveness,\ 4,720,967\ container\ trucks\ crossed\ the\ border\ in\ 2021.$
- 23 A 10-minute reduction in commercial wait times would allow \$25,879,549 million, specifically in additional cargo value, to enter the United States monthly. See Appendix C1 for more information.
- 24 This section focuses on crossings by individuals and families in noncommercial vehicles alone. Migrant caravans at the US-Mexico border disrupted standard pedestrian crossing patterns during the sample period, preventing the analysis of pedestrian traffic using the regression model described in Appendix B. Further research is needed to estimate the economic impact of additional pedestrian crossings following a reduction in border wait times.
- 25 Per Table 2, these purchases generated an economic impact of \$12,332,697,547 for the US economy. The economic impact of cross-border spending was determined by mapping out expenditure categories and running INPLAN's multi-region input-output feature.
- 26 Given the nature of available data for the input-output analysis (macroeconomic data from Mexico's National Institute of Statistics and Geography (INEGI), which captures the commercial relationship between the United States and Mexico), this section exclusively focuses on commercial crossings from Mexico into the United States. The economic impact for Mexican families and workers was estimated by considering how changes in the US-Mexico commercial relationship affect employment and labor income.
- 27 Government of the United States, "U.S.-Mexico Trade Relations," Congressional Research Service, updated April 25, 2021, https://sgp.fas.org/crs/row/IF11175.pdf.
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- 31 See Appendix C1.
- 32 As described in the report, the regression analysis did not include pedestrian crossings due to the impact of migrant caravans during the period under study.

- 33 Missing data was excluded from averages.
- 34 The correlation between wait times and crossings is 0.2977. This is likely because congestion at the border may result in both increased wait times and a higher number of crossings.
- 35 The sample ends prior to 2020 to avoid disruptions in border crossings due to COVID-19. See Appendix A for a detailed description of the data.
- 36 The fixed effect, α i, accounts for time-constant heterogeneity between counties in the analysis. Estimating the regression equation by fixed effects removes this time-constant heterogeneity, effectively controlling for the immutable differences between counties.
- 37 Spending categories include clothing, general merchandise, auto parts, groceries, electronics, restaurants, gas, sports and music, building, furniture, personal care services, fast food, health, business and other professional services, amusement and recreation, accommodation, bar, theater, transportation and parking, and other products.
- 38 The sixteen counties used in the analysis were El Paso, Presidio, Val Verde, Maverick, Webb, Starr, Hidalgo, Cameron, Luna, Dona Ana, Yuma, Pima, Santa Cruz, Cochise, San Diego, and Imperial.
- 39 The total number of crossers was determined using data from the Bureau of Transportation Statistics.
- 40 This could also be the average arrival rate.
- 41 This could also be the average service rate.
- 42 Government of the United States, "Bureau of Transportation Statistics: Border Crossing/Entry Data," US Department of Transportation, accessed August 18, 2022, https://www.bts.gov/browse-statistical-products-and-data/border-crossing-data/border-crossingentry-data#:~:text=Border%20 crossing%20data%20are%20collected,comparable%20data%20on%20outbound%20crossings...
- 43 Scott Mall, "FreightWaves Classics: Otay Mesa Land Port is third-busiest on U.S.-Mexico border," Freightwaves, May 12, 2021, https://www.freightwaves.com/news/freightwaves-classics-otay-mesa-land-port-is-third-busiest-on-us-mexico-border.
- 44 Ports of entry with extremely atypical wait times (anomalies) were disregarded in this paper's analysis.
- 45 The ACIS systematizes information from Mexico's four most recent economic censuses, which occurred in 2019, 2014, 2009, and 2004.
- 46 An input-output matrix represents national or regional economic accounting that records how industries trade with one another and produce for consumption and investments.
- 47 The RAS method is an interactive method for data reconciliation. It scales an input-output table bi-proportionally to achieve consistency between given row and column sums. For a detailed description of the methodology used by INEGI, see "Matrices de Contabilidad Social de México: Fuentes y metodología," INEGI, accessed August 18, 2022, https://inegi.org.mx/contenidos/investigacion/mcsm/doc/fuente_y_metodologia.pdf.
- 48 Originally in 2018 Mexican pesos and converted to US dollars using a conversion rate of 1 US dollar to 20.03 Mexican pesos. Results are in 2018 values.
- 49 Originally in 2018 Mexican pesos and converted to US dollars using a conversion rate of 1 US dollar to 20.03 Mexican pesos. Results are in 2018 values.
- 50 Originally in 2018 Mexican pesos and converted to US dollars using a conversion rate of 1 US dollar to 20.03 Mexican pesos. Results are in 2018 values.
- 51 Originally in 2018 Mexican pesos and converted to US dollars using a conversion rate of 1 US dollar to 20.03 Mexican pesos. Results are in 2018 values.
- 52 Total employment per sector was obtained from INEGI, using 2018 data.
- 53 Total labor income per sector was obtained from INEGI, using 2018 data in Mexican pesos (millions).



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