

The Impact of Societal Norms and Structures on Women's Economic Empowerment in Saudi Arabia

Monday, December 5, 2022

10:00 am ET/6:00 pm KSA

Public Event

Moderator bio



Jamila El-Dajani

Co-Chair of Women in Business Committee, American Chamber of Commerce Saudi Arabia

El-Dajani has over 12 years of experience working in a range of industries within the Kingdom of Saudi Arabia. Having had an array of experience from startups, corporations, and non-profits with a focus on communications and committee leadership; she draws in various stakeholders together under one roof to align on mutual interest – whatever the sector or industry may be.

Having extensive involvement across various sectors and industries, she brings a local understanding with a dynamic approach to managing projects and stakeholders to achieve mutual goals and growth. El-Dajani currently serves as the Internal Communications Manager at KPMG Saudi Arabia.

Speaker bios



Bara'a H. Al-Khateeb

Head of Talent Acquisition, Foodics

Al-Khateeb has 15 years of experience driving improvements and impacting organization culture in diverse regional industries. In her current role as Head of Talent Acquisition, she leads a team of 12 full-time and freelance recruitment consults and agencies. Al-Khateeb is accountable for achieving the ambitious hiring goals for Foodics global and raising the bar of talents who join the company. She has also worked as the Director of Solutions for TTM Associates - a UK based consultancy firm- where she designed, implemented, and upgraded TTM solutions and promoted them into the region. Prior to that she worked as an HR Development Supervisor for Umniah Mobile Company in Amman, where she was accountable for designing and implementing strategic imperatives to drive organization and people growth. Al-Khateeb has been awarded 'Foodics Elite,' the most prestigious award for top performers who are ambassadors for Foodics culture.

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Dr. Hanaa Almoaibed

Research Fellow, King Faisal Center for Research and Islamic Studies

Almoaibed advises public, private, and non-profit entities on Gulf youth and women in her capacity as an academic researcher under her research company, ProlegoMENA. She publishes and speaks on education and work, sustainability and gender policy in the GCC and MENA. Almoaibed is also the Vice President of Research at the Arab Institute for Women’s Empowerment, Nusf, and is on the board of Johara Global, a social enterprise dedicated to accelerating female leadership across the GCC and promoting cross-cultural integration across the Arabian Gulf and globally. She also sits on the board

and CSR committees of private sector entities within Saudi Arabia.



Mae Saleh Al Mozaini

Founder & CEO, The Arab Institute for Women’s Empowerment-Nusf

Mae Saleh Al Mozaini is the founder and CEO of The Arab Institute for Women’s Empowerment-Nusf, a premier women’s executive leadership institute and social enterprise founded to equip Saudi and Arab women with capacity building programs focused on leadership training, researching and connecting. Al Mozaini has led a 30-year career in Aramco, the world’s largest energy provider; where she held various leadership positions in the fields of regulatory and public affairs, corporate brand management, public

relations, and corporate affairs. She has received the Arabian Business Woman of the Year KSA Excellence Awards for her efforts in advancing women’s empowerment through eight different engagement and leadership programs. Mae has completed several executive leadership programs with various institutions including Rice and Duke Universities.



Zina Janabi

*Middle East Inclusion and Diversity Director
PcW*

Zina Janabi is the Diversity & Inclusion Lead for PwC Middle East where she pioneered the Diversity & Inclusion strategy for PwC ME, across 12 countries and impacting 8,000+ people. Janabi is actively involved in many people development initiatives including training, coaching and mentorship internally and externally. Janabi is an active Steering Committee member of the Dubai Business Women Council mentorship program and an active member with leading mentorship organizations globally. Prior to joining the Middle East I&D team, she spearheaded key Consulting Transformation and Reimagine Delivery initiatives across the region. Janabi is a certified Mental Health First Aider. She supports in transforming the mental health dialogue across the region, to drive a cultural transformation in support of psychological safety and to enable more inclusive mindsets and behaviours.