



Atlantic Council

DISTINGUISHED LEADERSHIP AWARDS

WASHINGTON, D.C.



**MAY 11th
2023**

The Distinguished Leadership Awards, known as the “Oscars of Washington,” is recognized globally for its style, its substance, its star-studded international guest list and, of course, its impressive honorees who demonstrate excellence in leadership: advancing public policy, commitment to corporate citizenship, military brass, and humanitarian champions. The event traditionally galvanizes an audience of 800 guests from more than 50 countries – including heads of state, international dignitaries, members of Congress and the administration, industry leaders, philanthropists, the media, and now, a vast broadcast audience.

The Distinguished Leadership Awards ceremony is promoted widely among US and international media and has been covered by hundreds of media outlets around the globe, including CNN, Fox News, MSNBC, ABC News, BBC, NBC News, CBS News, *The Wall Street Journal*, *The Washington Post*, *The New York Times*, *Associated Press*, *Bloomberg*, *Reuters*, *Foreign Policy*, and *Politico*.



“ We remind all those we work with that we are all in this together. ”

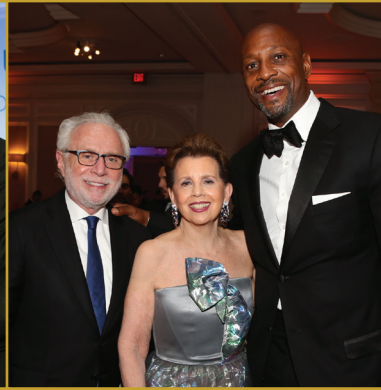
CHRISTINE LAGARDE
Distinguished International Leadership Award, 2019

“ When we confront suffering, when we save lives, we breathe hope into the devastated populations, strengthen and stabilize society and make our country and the world safer. ”

PRESIDENT GEORGE W. BUSH
Distinguished International Leadership Award, 2018



PREVIOUS HONOREES from 2011-2021



2022

H.E. Mario Draghi

Distinguished International Leadership

Jamala

Distinguished Artistic Leadership

Claudio Descalzi

Distinguished Business Leadership

The People of Ukraine

Distinguished Leadership Award

2021

H.E. Ursula von der Leyen

Distinguished International Leadership

Albert Bourla, DVM, PH.D.

Distinguished Business Leadership

Özlem Türeci, M.D.

Distinguished Business Leadership

Professor Ugur Sahin, M.D.

Distinguished Business Leadership

Dua Lipa

Distinguished Artistic Leadership

2020

Kristalina Georgieva

Distinguished International Leadership

Luis Alberto Moreno

Distinguished International Leadership

Lionel Richie

Distinguished Artistic Leadership

2019

North Atlantic Treaty Organization

Distinguished International Leadership

Adrienne Arsht

Distinguished Service

Christine Lagarde

Distinguished International Leadership

Frederick W. Smith

Distinguished Business Leadership

2018

The Honorable George W. Bush

Distinguished International Leadership

Gloria Estefan

Distinguished Artistic Leadership

General Curtis M. Scaparrotti

Distinguished Military Leadership

Howard Schultz

Distinguished Business Leadership

2017

Her Royal Highness Princess

Haya Bint Al Hussein

Distinguished Humanitarian Leadership

Renée Fleming

Distinguished Artistic Leadership

William C. Ford, Jr.

Distinguished Business Leadership

Admiral Michelle Howard

Distinguished Military Leadership

His Excellency Jens Stoltenberg

Distinguished International Leadership

2016

Robert Gates

Distinguished International Leadership

Henry Kravis

Distinguished Business Leadership

General Joseph L. Votel

Distinguished Military Leadership

Vittorio Grigòlo

Distinguished Artistic Leadership

2015

President Ashraf Ghani

Distinguished International Leadership

Marillyn A. Hewson

Distinguished Business Leadership

General Philip M. Breedlove

Distinguished Military Leadership

Toby Keith

Distinguished Artistic Leadership

2014

President José Manuel Barroso

Distinguished International Leadership

Chuck Hagel

Distinguished International Leadership

Thomas Enders

Distinguished Business Leadership

General Joseph F. Dunford, Jr., USMC

On Behalf of the Men and Women of ISAF and USFOR-A

Distinguished Military Leadership

Ruslana Lyzhychko

Distinguished Humanitarian Leadership

2013

Hillary Rodham Clinton

Distinguished International Leadership

Prime Minister Anders Fogh Rasmussen

Distinguished International Leadership

John S. Watson

Distinguished Business Leadership

Tony Bennett

Distinguished Artistic Leadership

Juanes

Distinguished Humanitarian Leadership

2012

Secretary General Ban Ki-moon

Distinguished International Leadership

Paul Polman

Distinguished Business Leadership

The Enlisted Men and Women

of the United States Armed Forces

Distinguished Military Leadership

Anne-Sophie Mutter

Distinguished Artistic Leadership

HRH Prince Henry of Wales

Distinguished Humanitarian Leadership

PARTNERSHIP OPPORTUNITIES



PRINCIPAL SPONSOR AND CO-CHAIR - \$100,000+

- Two tables of ten with priority placement
- Four invitations to the Co-Chair Reception with introducers and honorees
- Invitation to private dinner the evening prior to the awards with honorees and introducers
- Prominent recognition with company logo in all printed and online dinner materials; signage at dinner
- Company logo projected at event and displayed on the AtlanticCouncil.org homepage
- Two-page advertisement and/or congratulatory note to the honorees in the printed and digital dinner program
- CEO and sponsor recognition, with photo, in dedicated Co-Chair section of printed program
- Acknowledgment from podium



DIAMOND AND CO-CHAIR - \$50,000

- One table of ten
- Two invitations to the Co-Chair Reception with introducers and honorees
- Invitation to private dinner the evening prior to the awards with honorees and introducers
- Company logo projected at event and displayed on the AtlanticCouncil.org homepage
- CEO and sponsor recognition, with photo, in dedicated Co-Chair section of printed program
- Company advertisement and/or congratulatory note to the honorees in the printed and digital dinner program
- Recognition with company logo in all printed and online dinner materials; signage at dinner
- Acknowledgment from podium

PLATINUM - \$35,000

- One table of ten
- Recognition in all printed and online dinner materials; signage at dinner



GOLD - \$20,000

- Six seats
- Recognition in all printed and online dinner materials; signage at dinner

SILVER - \$15,000

- Four seats
- Recognition in all printed and online dinner materials; signage at dinner

BRONZE - \$10,000

- Two seats
- Recognition in all printed and online dinner materials; signage at dinner

CUSTOM BRANDING OPPORTUNITIES

There are exclusive opportunities for custom branding throughout the venue. Please reach out to **Diego Scharifker** at Dscharifker@atlanticcouncil.org



Atlantic Council

ATLANTICCOUNCIL.ORG

