

Adrienne Arsht Latin America Center

The Atlantic Council's Adrienne Arsht Latin America Center (AALAC) will mark its ten-year anniversary at a special gala and celebration on October 24, 2023. The anniversary event will acknowledge the Center's achievements over the last ten years, and, importantly, look forward to the region's next decade. The star-studded gala, which will feature leading artists and policymakers, will be Washington's marquee celebration of Latin America and the Caribbean and will convene an elite, international audience—including current and former heads of state, political and policy leaders, ambassadors, business leaders, and members of the media. We will also be recognizing individuals who have championed Latin America and the Caribbean.



October 24, 2023 Organization of American States 200 17th St NW Washington, DC



Atlantic Council

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For more information contact: Jason Marczak, Senior Director, jmarczak@atlanticcouncil.org

Diego Area, Deputy Director, Strategic Development, darea@atlanticcouncil.org

GALA SPONSORSHIP BENEFITS

PRINCIPAL SPONSOR AND CO-CHAIR - \$100,000

- Two (2) priority tables of ten (10)
- Four (4) invitations to the VIP reception with introducers and honorees
- Two-page advertisement and/or congratulatory note to the honorees in the printed and digital dinner program
- Recognition in all printed material and online celebration materials; signage at celebration and VIP reception
- Acknowledgement from podium

PLATINUM - \$50,000

- One (1) priority table of ten (10)
- Two (2) invitations to the VIP reception with introducers and honorees
- Recognition in all printed material and online celebration materials; signage at celebration
- Acknowledgement from podium

GOLD - \$25,000

- One (1) table of ten (10)
- Recognition in all printed and online 10-year celebration materials
- Acknowledgement from podium

SILVER - \$15,000

- Five (5) seats
- Recognition in all printed and online 10-year celebration materials

BRONZE - \$5,000

- Two (2) seats
- Recognition in all printed and online 10-year celebration materials

*AALAC Corporate Partners receive a 25% discount for the following sponsorship tiers: Principal Sponsor and Co-Chair, Platinum, or Gold.

*Gala sponsors at the Principal Sponsor and Co-Chair, and Platinum tiers will receive automatic enrollment in AALAC's President's Circle corporate membership for the remainder of 2023.



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