

Women's Economic Participation and its Impact on Healthcare in Saudi Arabia

Opening remarks

Wednesday, October 18, 2023

12:00pm – 1:00 pm ET/ 7:00 – 8:00 pm KSA

Format: Hybrid



Dana Alajlani

Co-Chairwoman, The American Chamber of Commerce Saudi Arabia

At Sanofi, Dana leads external engagements, building strategic partnerships with governments and leading healthcare institutions to bring innovation and transformative therapies to the region and improve patient's lives. Prior to this, she spent close to 10 years at ExxonMobil, where she held various roles in Public & Government Affairs both in KSA and Houston. In her last role as VP of Public & Government Affairs for ExxonMobil in Saudi Arabia, Dana led ExxonMobil's citizenship activities, media relations, public and government engagement on several multi-billion-dollar projects in Saudi Arabia. Dana holds a B.A. in Spanish and a B.A. in Environmental Studies from Tufts University, and a M.S. in Environmental Sciences from the American University of Beirut.

Panelists



Samar Nassar

Managing Director, Healthcare Services and Technologies, Saudi Arabia Ministry of Investment

As the Managing Director for Healthcare Services and Technologies at the Saudi Arabia's Ministry of Investment (MISA), Samar oversees healthcare-related investments, as well as serves on the board of Vision 2030's Health Sector Transformation Program. Prior to this, she was the Executive Director of Healthcare at KPMG Saudi Arabia. Samar has more than 20 years of healthcare industry experience, in both the public and private sectors, with an emphasis on large-scale transformations in the Middle East and emerging economies. She is particularly intrigued by the rapid changes brought about by the digital revolution in healthcare. Prior to her management consulting experience, she guided Arterys, a healthtech startup based in Stanford, in expanding to the Middle East market, pioneering the introduction of AI-based diagnostic imaging in the region. Earlier, as Marketing Director at the National Center for Privatization & PPP, a Vision 2030 program, she oversaw 12 sectors and was a member of the founding board of the healthcare PPPs committee. Her career path also includes tenures at esteemed corporations like GE and Johnson & Johnson.



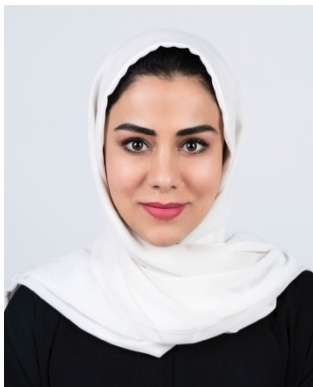
Fatimah. Alhamlan

Consultant and Women's Health Advocate, King Faisal Specialist Hospital & Research Centre

Fatimah Alhamlan holds the role of Consultant and Senior Scientist at the King Faisal Specialist Hospital and Research Centre. As the Founder and Vice President of Rofaida Women's Health Organization, she is dedicated to advancing women's health. Additionally, she serves as the Health and Wellness AIC at Public Investment Fund (PIF) and is the Adjunct Professor in the College of Medicine at Alfaisal University. Beyond her professional roles, she actively contributes to the field as a Health and Wellness Coach.

**Basim Albeladi***Founder & CEO, Labayh*

Basim Albeladi, founder and CEO of Labayh, the leading mental health startup in MENA. Basim is a serial entrepreneur who built 3 startups before, and since 2018 he's dedicated to raise awareness about mental health therapy through Labayh. Right now Labayh has almost 2M registered users, 1000 therapists, and delivered more than 50 Million minutes of counseling to share hope and to help people. Basim has master degree in entrepreneurship from MBSC, and also graduated from the executive leadership and entrepreneurship program from Babson college. In 2019, Basim has been nominated as one of the best 40 entrepreneurs under 40 years old by Arabian business. In 2020 he was chosen as one of the most influencing social impact entrepreneurs by expo 2020 in Dubai.

**Naseem Almulla***Customer Experience Director, Council of Health Insurance*

Naseem has 20 years of experience in healthcare, working now as Director of Customer Experience at the Council of Health Insurance. She started her career as a nurse and progressed into different roles growing her competence in organizational development activities. She developed her expertise in healthcare planning, improvement, and patient-centered care. Naseem is also passionate about training, mentoring, and coaching.

Moderated by**Noor Osama Nugali***Acting Deputy Editor-in-Chief, Arab News*

Nugali has successfully covered foreign policy and the diplomatic community, and has obtained several high-level interviews and exclusives for Arab News. She has managed the successful coverage of many high-level summits in Saudi Arabia, as well as Crown Prince Mohammed bin Salman's international tours. At Arab News, she has handled several major editorial projects. Most notably, Nugali was part of the launch team of Arab News en Francais, the digital French edition of the newspaper that was successfully launched in July 2020. That year, she was a lead researcher and interviewer for two major Arab News Deep Dives: "Prince in space," which marked the 35th anniversary of Prince Sultan bin Salman being the first Arab astronaut to go to space, and "Juhayman: 40 years on," which retold the story of the seizure by extremists of the Holy Mosque in Makkah in 1979. Given her success in leading the research of both Deep Dives, Nugali led the research and management of the Saudi National Day Deep Dive "Diriyah," which won many accolades, including at the 23rd European Newspaper Award, the Indigo Design Awards and the INMA Global Media Awards. Nugali has also covered, moderated and participated as a panelist at several major events and forums in the Kingdom and abroad, including moderating two panels: "G20: To reconnect the world" with Saudi Minister of State for Foreign Affairs Adel Al-Jubeir and UAE Minister of State for International Cooperation Reem Al-Hashimy, as well as "Nordic perspective: Women's empowerment." In Dubai, she participated as a speaker at the Arab Women Forum in the session "Saudi

women pioneers: Change from within,” and moderated the session “Storytellers from the war front.” This year, the Indian Embassy invited Nugali as a guest speaker for International Women’s Day to talk about the progressive changes taking place in the Kingdom, the vast opportunities Saudi women now have, and Arab News’ breakthrough coverage. Her most notable interviewees include US Special Presidential Envoy for Climate John Kerry, and recently Ukrainian Foreign Minister Dmytro Kuleba. Nugali joined Arab News in October 2017. Prior to that, she worked for three years at the Saudi Ministry of Foreign Affairs. She has also been a reporter and freelance feature writer for the Saudi Gazette and The National, a UAE-based English daily.